

EDWYNN HOUK GALLERY

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PRESS RELEASE

PROCESS

27 January 2011 – 26 February 2011



Edwynn Houk Gallery is pleased to announce the opening of the exhibition, **PROCESS**. The exhibition features work by: Sebastiaan Bremer, Christopher Bucklow, Lynn Davis, Susan Derges, Lalla Essaydi, Adam Fuss, Richard Learoyd, Vera Lutter, Sally Mann, Joel Meyerowitz, Abelardo Morrell, Vik Muniz, Robert Polidori, Thomas Ruff, and Victor Schrager. The show begins on Thursday, 27 January and runs through Saturday, 26 February 2011.

In light of the extraordinary wealth of technology available to contemporary artists, this exhibition addresses the recent shift in the public's perception of what constitutes a photograph and explores the techniques utilized by some of today's leading photographers.

From the advent of photography, it was generally assumed that a photograph was a mechanical record of what the artist saw in reality, but it did not take long for photographers to start to disrupt that notion and draw attention to the idea of stopping time, distorting the image, staging the scene, or making substantial changes in the darkroom.

Although art audiences have been able to observe and understand those nuances over time, the quick rise in technology and the multitude of options has caused some confusion about how contemporary works are made and how to describe the medium.

In the making of photographs today, each artist is able to choose which technique will be most suitable for their particular artwork. Some artists choose to work very traditionally, while some incorporate certain aspects of digital technology, and other artists might use exclusively digital techniques. And at the same time, there are a number of artists who still utilize 19th century processes for creating their work.

For each object chosen for this exhibition, the technique will be explained and discussed in detail, so that the viewer will be able to learn about some of the various processes, and then be able to start asking the larger questions of why the artist chose this process and what the technique signifies in the broader scope of the artist's career and the greater history of the medium.