

GERING & LÓPEZ GALLERY

FOR IMMEDIATE RELEASE

**JOHN F. SIMON, JR.**  
**Winds Across the Inner Sea**

September 20 - November 3, 2007  
Reception: Thursday, September 20, 6-8pm

GERING & LÓPEZ GALLERY is pleased to present *Winds Across the Inner Sea*, a solo exhibition of new work by John F. Simon, Jr. Playing between instinct and idea, this series of large-scale compositions combine laser cut Formica and LCD screens with endlessly changing software. Each composition merges the physicality of the material world with the fluid inner world of code. The LCD screen functions simultaneously as a visual element of the surface and a window into the system's evolution.

Simon's early software artwork, *Every Icon* (1997), introduced a concept that still forms the foundation of his current software. The idea is based on the understanding that simple rules, activated and displayed on a screen, create more images than anyone can ever see in their lifetime. This exhibition explores the concept further by contrasting digital color and simulated lighting on LCD panels with physical surfaces. The endless variability of the software evokes new connotations of what is infinite when seen against the dimensionality and texture of materials.

Born in Louisiana in 1963, John F. Simon Jr. currently lives and works in New York City. *Winds Across the Inner Sea* is his seventh solo exhibition in New York. He has an MFA in Computer Art from the School of Visual Arts and additional degrees from Brown University in Providence, RI, and Washington University in St. Louis, MO. His work will be included in the upcoming exhibition, *The Incomplete*, opening at the Chelsea Museum of Art on October 2, 2007. His work is found in prominent museum collections such as the Museum of Modern Art, New York, the Solomon R. Guggenheim Museum, New York, the Whitney Museum of American Art, New York, and the Los Angeles County Museum of Art, California.

Gallery hours are Tuesday through Saturday, 10am to 6pm. For further information please contact the gallery at 646.336.7183 or at info @ geringlopez.com.

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