

THE ART SHOW

ART DEALERS ASSOCIATION OF AMERICA

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For Immediate Release

THE ART SHOW 2011

BREAKS ALL PREVIOUS RECORDS

ORGANIZED BY THE ART DEALERS ASSOCIATION OF AMERICA (ADAA)
TO BENEFIT HENRY STREET SETTLEMENT

Record Breaking Attendance at the Longest Running National Art Fair

Over \$1.1 Million Raised for Henry Street Settlement

New York, March 14, 2011 — **The Art Show**, organized by the Art Dealers Association of America (ADAA) to benefit Henry Street Settlement, held from March 2–6, at the Park Avenue Armory, opened New York Arts Week with extraordinary success. Attendance at the 23rd annual **Art Show** broke all previous records—nearly **20,000** collectors, museum curators, artists, art lovers, and media came to view museum-quality works from 70 of the nation's leading art galleries, all members of the prestigious ADAA. **The Art Show's** Gala Benefit Preview, ticket sales, and print sales raised well over **\$1.1 million dollars** for Henry Street Settlement, one of New York City's best-known and most effective social services and arts agencies.

“The Art Show 2011 broke all previous records for attendance and charitable giving to Henry Street Settlement,” noted ADAA President Lucy Mitchell-Innes, “it also generated extraordinary sales for our dealers and the opportunity for them to meet with the very best collectors, museum curators, and members of the media.” Linda Blumberg, ADAA's Executive Director, added, “ADAA member galleries brought the most exceptional material and it was beautifully installed. In both the solo artist and thematic presentations the exhibits showcased the diversity, connoisseurship, and excellence of our membership.”

Exhibiting dealers in **The Art Show 2011** reported remarkable sales results. **David Zwiner's** presentation of Alice Neel paintings resulted in strong sales for the gallery, including the sale of *Nancy* for \$850,000 during the opening night gala. Kristine Bell, Partner/Director of the gallery commented, “This was our tenth year at The Art Show, and the response to our solo presentation of Alice Neel's work was extremely positive, with three major paintings selling to great collectors. There was a lot of energy at this fair, and we are pleased that it is a venue that consistently attracts a focused audience.” Other notable sales reports include **The Pace Gallery**, whose solo show of ash paintings by Chinese artist Zhang Huan sold out during the opening night preview, with works priced at \$100,000 and below. Valerie Carberry, of Chicago's **Valerie Carberry Gallery, Inc.**, also reported a successful show: “We had a fantastic week at The Art Show. Sales were strong, about half to established gallery clients and half to collectors new to our program. Attendance by museum curators, art advisors and top collectors was steady throughout the week. We truly feel like we are in front of our audience at The Art Show.”

Exceptional sales were also reported by **Sperone Westwater** of New York. Director David Leiber revealed, “In addition to selling Otto Piene's "Nachtsonne (The Moon Upon Which It Depends)" for \$400,000, we also sold a significant 1963 painting by Guenther Uecker, “Kleine Wolke” for just under a half a million dollars, as well as several works on paper by both Piene and ZERO Group co-founder, Heinz Mack.” From Boston, **Barbara Krakow Gallery** also had enthusiastic sales; Director Andrew Witkin commented, “The show was a wonderful success. We sold work by every artist we brought, both to people familiar with the artists and people new to their work. Overall, it was a very exciting, diverse audience and a great fair.”

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Henry Street Settlement

Founded in 1893 by social work pioneer Lillian Wald and based on Manhattan's Lower East Side, Henry Street Settlement delivers a wide range of social services, health-care initiatives and arts programs that improve the lives of more than 65,000 New Yorkers each year. Distinguished by a profound connection to its neighbors, a willingness to address new problems with swift and innovative solutions, and a strong record of accomplishment, Henry Street challenges the effects of urban poverty by helping families achieve better lives for themselves and their children. Visit www.henrystreet.org

Art Dealers Association of America

All **Art Show** exhibitors are members of the Art Dealers Association of America (ADAA), a non-profit membership organization of the nation's leading galleries. Founded in 1962, ADAA seeks to promote the highest standards of connoisseurship, scholarship and ethical practice within the profession. Visit www.artdealers.org

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