



# A PRESS RELEASE FROM THE TRUSTEES



Press Contacts: FITZ & CO | Meg Blackburn | 212.627.1455 x0927 | [mblackburn@fitzandco.com](mailto:mblackburn@fitzandco.com)  
FITZ & CO | Taylor Maatman | 212.627.1455 x0926 | [tmaatman@fitzandco.com](mailto:tmaatman@fitzandco.com)  
Trustees | Kristi Perry | 617.542.7696 x2123 | [kperry@thetrustees.org](mailto:kperry@thetrustees.org)

## **The Trustees Announce Launch of *Art and The Landscape***

**Organized by Boston-Based Guest Curator Pedro Alonzo, Trustees will Present Site-Specific, Contemporary, Art Installations by Renowned International Artists in 2016 and 2017**

*Summer 2016 Installations Will Be Presented by  
Sam Durant at the Old Manse in Concord and Jeppe Hein at World's End in Hingham*



Jeppe Hein, *Semicircular Mirror Labyrinth II*, 2013. Dimensions: 6 semicircular elements, 220 x 830 x 875 cm. High polished stainless steel, aluminum  
© Jeppe Hein, courtesy 303 Gallery, New York, KÖNIG GALERIE, Berlin, and Galleri Nicolai Wallner, Copenhagen

**Boston, MA** – May 11, 2016 – The Trustees, Massachusetts’ largest conservation and preservation nonprofit, announces the launch of a two-year outdoor art initiative with installations by renowned artists Sam Durant and Jeppe Hein to open this summer at two of its cultural properties. The Trustees, whose 116 properties include some of Massachusetts’ most scenic and historic sites, such as the Old Manse in Concord, World’s End in Hingham and Castle Hill on the Crane Estate in Ipswich, is working with independent curator Pedro Alonzo to present the two-year art initiative, titled *Art and The Landscape*, aimed at enhancing and enriching visitor experience through site-specific outdoor art. The artists and sites for 2017 will be announced later this year.

### **Sam Durant: The Meeting House**

In summer 2016, Los Angeles-based artist Sam Durant will install a site-specific, participatory installation at The Trustees’ Old Manse, located in Concord, Massachusetts. The [Old Manse](#) is a National Historic Landmark built in 1770

and former home and gathering place for politicians, thinkers, and transcendentalists including Ralph Waldo Emerson and Nathaniel Hawthorne. Durant, known for multimedia works that take a critical view on our social, political, and cultural tropes and often reference American history, will create a structure on-site in the North Field near Old Manse that will serve as a meeting place for the local and surrounding community to discuss and debate relevant issues of the day. The Meeting House, whose structure refers directly to homes of the first emancipated African men and women in Concord, seeks to offer a unique way to address difficult issues such as slavery and segregation and their continuing impact on today's society. The structure will engage with the public during four lyceum events on August 13, September 24, October 15 and October 16, each with a different theme, and additional related programming events. The Old Manse is located next to the Old North Bridge and Minuteman National Historical Park in Concord, where the first revolutionary battle was fought, and will engage the more than two million combined visitors who visit the park each year.

### **Jeppe Hein: World's End Mirror Labyrinth**

Berlin and Copenhagen-based artist, Jeppe Hein, will create a site-specific project at The Trustees' [World's End](#) property in Hingham, Massachusetts this fall. The artist's work often combines elements of humor with the traditions of minimalism and conceptual art. For *Art and The Landscape*, Hein draws inspiration from the natural beauty and landscape at World's End, which features a combination of Frederick Law Olmsted-designed and natural landscapes with spectacular views of the Boston harbor and skyline. At World's End, Hein will install a reflective labyrinth installation, made of mirrored posts of differing heights, whose structure mimics the shape of the surrounding drumlin formations. Visitors can walk through the labyrinth, touch the mirrored panels, and create their own photographic interpretations of "art and the landscape." The sculpture will be installed in August and will be on-site for a full year, allowing visitors to experience the transformation of the piece in different seasons. Trustees will host an opening reception with the artist on Sunday, September 18, 2016.

A public preview of the 2016 *Art and The Landscape* installations, entitled "Art in the Public Space" will take place Tuesday, **June 7, 2016 at [Le Laboratoire](#)** art and design center in Cambridge, Massachusetts. Moderated by WGBH Arts Editor Jared Bowen, the conversation will explore how contemporary art outside of the museum and gallery world can provide a new perspective on the art and the respective landscape. Alonzo will present the *Art and The Landscape* initiative and discuss how the projects came about. Joining Alonzo will be curators and other experts. For more information, go to [www.thetrustees.org/art](http://www.thetrustees.org/art).

Based in Boston and currently an adjunct curator at Dallas Contemporary, **curator Pedro Alonzo** specializes in producing exhibitions that transcend the boundaries of museum walls and spill out into the urban landscape. Locally, he is best known for curating the giant black-and-white work by French artist JR, recently on display on the side of 200 Clarendon in Boston (formerly known as the John Hancock Tower). Alonzo is also well-known locally for his Institute of Contemporary Art (ICA)/Boston exhibitions by Os Gêmeos (2012) including the first Rose Kennedy Greenway mural, Shepard Fairey: Supply and Demand (2009), and Dr. Lakra (2010). He served as an adjunct curator there from 2011–13.

"So many of our properties are known as spectacular visual experiences, offering stunning designed landscapes, scenic vistas, important cultural legacies and uncommon beauty," says **Barbara Erickson, Trustees President & CEO**. "We are honored that Pedro is working with us to bring some of the world's most esteemed artists to these amazing places to create new art for our visitors to encounter. We hope these installations will create transformative experiences for our visitors – inspiring them to come visit one of our properties for the first time, or perhaps see it in a new light and gain a deeper appreciation of its significance."

The artists were invited to visit sites selected by Alonzo and the Trustees in 2015 and create new works of art that embody the spirit of each place and help underscore why they matter.

“*Art and The Landscape* embraces the selected sites’ incomparable attributes of stunning natural settings and rich history,” adds Alonzo. “The initiative provides artists with a unique opportunity to develop works conceived to directly engage audiences outside of the traditional art world circuit.”

Join the **Art and The Landscape** conversation with **The Trustees** on [Facebook](#), [Twitter](#), and [Instagram](#): **@thetrustees #thetrustees #artXlandscape**

### About [The Trustees](#)

Many of The Trustees’ statewide scenic, cultural, and historic properties have served as a dynamic inspiration for artists, thought leaders, and innovators throughout the organization’s 125-year history. Today, Trustees historic homesteads and gardens, farms, woodlands, beaches and trails are popular recreational and cultural destinations visited by more than 1.6 million people in 2015. The Trustees’ Art and The Landscape initiative will built upon the success of a nearly complete, multi-million dollar “Bringing Our Stories to Life” campaign designed to preserve and engage more visitors in the organization’s collection of cultural sites. The outdoor art program is also part of a year-long celebration of The Trustees [125<sup>th</sup> Anniversary](#) which will create new opportunities for visitors to explore and experience the organization’s landscapes and landmarks, some of the most important and iconic in Massachusetts.

### About the Artists

Sam Durant, born in 1961 in Seattle, lives and works in Los Angeles, CA. Durant’s multimedia artwork takes a critical view on our social, political and cultural tropes and icons. Often referencing American history, his work explores the varying relationships between popular culture and fine art. Having engaged subjects as diverse as the civil rights movement, southern rock music and modernist architecture, Durant reproduces familiar visual and aural signs, arranging them into new conceptually layered installations. Durant was the 2013 Getty Artists Program Invitee and has had recent solo exhibitions at the Los Angeles County Museum of Art, Paula Cooper Gallery, New York, Museum of Contemporary Art of Rome, Sadie Coles HQ, London, and Blum and Poe, Los Angeles. His work *Scaffold*, an immense wooden and steel structure first shown in Kassel at dOCUMENTA (13) before traveling to the Edinburgh Art Festival and The Hague, will be permanently installed at the Walker Art Center in 2017.

Jeppe Hein, born in 1974 in Copenhagen, Denmark, lives and works in Berlin and Copenhagen. He studied at the Royal Danish Academy of Fine Arts, Copenhagen, and the Städelschule, Frankfurt. He has had major solo exhibitions presented at institutions around the globe, including the Bonniers Konsthall, Stockholm (2014); Amos Anderson Art Museum, Helsinki (2013); Neues Museum Nürnberg, Germany (2012); 21st Century Museum of Contemporary Art, Kanazawa, Japan (2011); IMA - Indianapolis Museum of Art (2010); ARoS Aarhus Kunstmuseum, Aarhus, Denmark (2009); Barbican Centre, London (2007); and Centre Georges Pompidou, Paris (2005), among many others. His work has also been shown in group exhibitions worldwide and is represented in major public collections, including those of the Neues Museum Nürnberg, Germany; Tate, United Kingdom; and Museum of Contemporary Art, Los Angeles, among others. He is represented by 303 Gallery in New York, Johann Koenig in Berlin, Galleri Nicolai Wallner in Copenhagen, and SCAI The Bathhouse in Tokyo.

###

*The Trustees preserves and cares for some of Massachusetts’ most treasured natural, scenic, and historic sites for public use and enjoyment. Founded in 1891 and celebrating our 125<sup>th</sup> Anniversary in May 2016, we are the world’s first land preservation nonprofit and the Commonwealth’s largest conservation and preservation organization. We believe in protecting the irreplaceable for*

*everyone, forever. Our passion is to connect more people to outdoor recreation, culture, agriculture, and healthy, active living by using our 116 diverse properties, community spaces, and over 4,100 annual programs as a powerful and compelling platform. Located within minutes of every resident, our properties span more than 26,000 acres across the state – from working farms, landscaped and urban gardens, and community parks, to barrier beaches, forests, campgrounds, inns and historic sites, many of which are National Historic Landmarks. In addition to our properties, we are also an active leader in land conservation. We hold conservation restrictions on more than 20,000 acres and have worked with community partners to help protect another 25,000 acres across the state. In 2014 we became a founding partner of the Boston Public Market, the first all locally-sourced indoor market of its kind in the nation where we operate our Appleton Farms vendor booth and serve as the educational programming partner for the Market’s demonstration KITCHEN. Funded by our nearly 125,000 members and supporters, we invite you to get out, get inspired, and find magic in the moment at a Trustees property near you: [www.thetrustees.org](http://www.thetrustees.org).*