ForYourArt



For Your Art Continues its Activities at 6020 Wilshire Blvd. with

Win Pacific Standard Time in Print: The Catalogue Show Saturday, March 31, 2012, 11am-8pm

Coinciding with Free Museum Admission Day in Relation to Pacific Standard Time: Art in L.A. 1945-1980

Los Angeles (March 28, 2012) —This past weekend, art producer and information resource ForYourArt welcomed over 2,000 people to its new activity space, ForYourArt at 6020 Wilshire Blvd. It hosted an event called *Around the Clock: 24 Hour Donut City*, during which 2,700 donuts from shops around L.A. were served to visitors throughout the 24-hour screening of Christian Marclay's *The Clock*, held at LACMA across the street. Kenny Scharf's *Carzy Roy-Al* donut truck greeted visitors outside ForYourArt, and 1,000 special edition Scharf donut pins were distributed. The event also resulted in over 500 donut drawings by guests, which are being scanned and compiled into a video.

Win Pacific Standard Time in Print: The Catalogue Show

Continuing its activation of the Los Angeles art community through original content and events, ForYourArt will mark the closing of <u>Pacific</u> <u>Standard Time: Art in L.A. 1945-1980</u> with a one-day exhibition on Saturday, March 31, 11am-8pm, entitled *Win Pacific Standard Time in Print: The Catalogue Show.*

Highlighting the Getty Museum's invaluable commitment to research and scholarship, ForYourArt will display the over 40 catalogues that came out of this initiative, collected together for the first time. Surrounded by a map depicting the span of exhibitions across Southern California, ForYourArt's new space will offer its visitors the opportunity to engage with the many ideas that emerged from this project.

The seminal collection of catalogues will be awarded to one attendee after the event. Visitors can enter the raffle throughout the day at ForYourArt at 6020 Wilshire Blvd. Raffle entry closes at 7:30pm, and the winner will be announced on ForYourArt.com, Facebook, and Twitter later that evening.

The Catalogue Show will coincide with the admission-free day to Pacific Standard Time exhibitions at LACMA and at 18 other participating institutions to mark its close: http://www.pacificstandardtime.org. For Your Art specially thanks all the arts organizations involved that graciously provided catalogues for this exhibition.

About ForYourArt

ForYourArt produces activities at 6020 Wilshire Blvd. to promote engagement with art, Los Angeles, and the Miracle Mile as part of its broad mission to create content to frame and support the activities of artists, curators, and institutions. Bettina Korek is the Founder and Creative Director of ForYourArt, which is produced by Bettina Korek, Inc. ForYourArt at 6020 Wilshire Blvd. was designed by Tim Durfee and Brian Roettinger.

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