THE ART SHOW

ART DEALERS ASSOCIATION OF AMERICA

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THE ART SHOW CELEBRATES 27 YEARS

EXCEPTIONAL ATTENDANCE AND SOLD-OUT INSTALLATIONS OF MUSEUM-QUALITY WORKS AT THE NATION'S LONGEST RUNNING FINE ART FAIR

\$1 Million Raised for Henry Street Settlement

New York, March 9, 2015 - The Art Show 2015, organized by the Art Dealers Association of America (ADAA) to benefit the Henry Street Settlement, concludes with high sales after a five-day run from March 4-8 at the historic Park Avenue Armory. Opening a week of arts activities throughout New York City, the 27th edition of The Art Show was inaugurated with a Gala Preview to benefit the Henry Street Settlement on Tuesday, March 3rd, attended by 2,600 guests.

Attendance at the country's longest running fine art fair was exceptional. The celebration began with a ribbon-cutting ceremony led by **Tom Finkelpearl**, New York City's Commissioner of Cultural Affairs. An abundance of collectors, museum curators, artists, art enthusiasts and press came to view the outstanding works presented by 72 of the nation's leading art galleries, all members of the **ADAA**. The Gala Preview raised approximately **\$1 million** for the Lower East Side's **Henry Street Settlement**, one of New York City's most effective social services agencies.

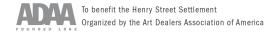
Sold out booths include **Sean Kelly Gallery**'s presentation of sculptures by **Antony Gormley** and **Michelangelo Pistoletto's** mirrored works at **Luhring Augustine**. As of Sunday morning, March 8, **Marianne Boesky Gallery** had nearly sold out of their works by **Donald Moffett**, priced \$60,000-85,000 each. Other impressive sales include **Maureen Gallace**'s paintings at **303 Gallery**, \$47,000 each, and **Anthony Meier Fine Arts**' presentation of works on paper by **Sarah Cain**, priced up to \$22,000 each.

Angela Westwater of Sperone Westwater reflected that: "We've participated in The Art Show since its inception, but this year has been particularly positive with Barry X Ball's solo show. We have been visited by collectors, as well as scholars and curators from all over, who have told us how much they've enjoyed seeing Barry's sculptures and talking to the artist."

Dennis Yares of **Yares Art Projects** noted: "The Art Show encompasses the most elite and established galleries in the country on one stage where the collector and general audience are exposed to works of art typically reserved for museums, works of art that prompt absorbing dialogue."

Meredith Ward of Meredith Ward Fine Art commented on the show's reputation for curated, museum-quality presentations: "This fair puts the art first. The focus is on the art and not the spectacle."

Lehmann Maupin presented a solo exhibition of works by **Tracey Emin**, who stated: "I have loved showing at the ADAA. It's given me a platform to show my work in a totally different context."



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Jane Kallir at **Galerie St. Etienne** remarked that: "Our 75th anniversary installation, stressing our history of eclecticism, really seems to have struck a chord. We had strong sales; everything from Egon Schiele to Grandma Moses."

Pavel Zoubok of **Pavel Zoubok Gallery** reported: "This year's Art Show has been great for us. We've had strong sales and also made wonderful acquisitions for our clients and for the gallery."

Eric Brown of Tibor de Nagy extolled: "The Art Show has become a New York City institution. Our clients come from around the world to see some of today's highest quality art under one roof. It is the high point of the gallery's season. Our calendar is marked for next year!"

Lead Partner

International art insurance specialist, **AXA Art Americas Corporation**, returned for the fourth year as Lead Partner of **The Art Show 2015**. International reach, unrivalled competence and a high quality network of expert partners distinguish AXA Art, the only art insurance specialist in the world, from its generalist property insurance competitors. Over the past 40 years and well into the future, AXA Art has and will continue to redefine the manner in which it serves and services its museum, gallery, collector and artist clients, across Asia, Americas and Europe, with a sincere consideration of the way valuable objects are insured and cultural patrimony is protected. For assistance, please contact Global Head of Public Relations, Rosalind Joseph by telephone: (718) 710-5181 or email: rjoseph@axa-art-usa.com www.axa-art-usa.com

Henry Street Settlement

Founded in 1893 by Progressive reformer Lillian Wald and based on Manhattan's Lower East Side, Henry Street Settlement delivers a wide range of social services, healthcare and arts programs that improve the lives of more than 50,000 New Yorkers each year. Distinguished by a profound connection to its neighbors, a willingness to address new problems with swift and innovative solutions, and a strong record of accomplishment, Henry Street challenges the effects of urban poverty by helping families achieve better lives for themselves and their children. In 2015 Henry Street celebrates the centennial anniversary of the Playhouse at the Abrons Arts Center, its award-winning program for the visual and performing arts, arts training and artist residencies. www.henrystreet.org

Art Dealers Association of America

Founded in 1962, the Art Dealers Association of America (ADAA) is a non-profit membership organization of more than 180 of the nation's leading galleries in the fine arts. www.artdealers.org.

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