



## ***SPRING MASTERS NEW YORK CONCLUDES SUCCESSFUL THIRD EDITION AT THE PARK AVENUE ARMORY***

**The international art and design fair drew in thousands of visitors with its one-of-a-kind hexagonal layout and works from antiquity through the 21<sup>st</sup> century**



Images: Spring Masters New York directors Michael Plummer and Jeff Rabin with Michael Bloomberg at the VIP Preview Party. Layout of Spring Masters New York 2016. Photos by Paul Porter/BFA.com.

**(New York, NY) May 10, 2016—*Spring Masters New York***, the international art and design fair, concluded yesterday evening after a successful third and final edition that attracted high-quality collectors, world-class gallery participants, and praise for architect **Rafael Viñoly**'s unique hexagonal booth layout. Held **Friday, May 6 through Monday, May 9, 2016** at the historic Park Avenue Armory, the fair highlighted 59 galleries from the United States, Europe, and Asia showcasing works from antiquity through the 21<sup>st</sup> century.

*Spring Masters New York*, directed by **Michael Plummer** and **Jeff Rabin** of Artvest Partners, drew in thousands of visitors, responding to the demand for a high-end, secondary market fair focused on connoisseurship during the peak of the spring art season in New York. With the conclusion of *Spring Masters New York*, Plummer and Rabin are using their extensive experience with collectors, galleries, and museums to present a new joint venture with TEFAF in New York City at the Park Avenue Armory, whose first fair opens this Fall.

Over 2,900 notable art dealers, collectors, and patrons attended the **VIP Preview Party** on Thursday, May 5 to browse the expertly curated and thoroughly vetted presentations, reflecting the vibrant eclecticism of the range of periods and styles on view. Visitors also had the opportunity to learn about and support ProjectArt, a non-profit organization with a single goal: to put paintbrushes in the hands of young American children whose schools lack the resources to provide adequate arts education.

Participating exhibitors spoke highly of their experience at *Spring Masters* on the final day of the fair:



**Adrian Biddell, Waterhouse & Dodd:** "It is always brilliant to be in the heart of Manhattan, it's perfect for seeing our regular clients, and making new friends. The Armory too is such a landmark building, the backdrop to a memorable last season for Spring Masters. The opening was especially busy, and we have made lots of new contacts and received excellent new leads over the five days of the show. So it's been very worthwhile exposure for us. Plans for the TEFAF New York fair are very exciting, and we very much look forward to being under the TEFAF umbrella in 2017."

**Ezra Chowaiki, Chowaiki & Co:** "We've done other fairs, and Spring Masters had, by far, the best organization and facilities for exhibitors. We have never before participated in a fair in which we met such great buyers. The fair provided an inviting environment for some of the world's best collectors."

**Marianne Rosenberg, Rosenberg & Co.:** "We love the flow of the fair layout. It brings a new energy and many visitors to the exhibitors. It has been an exciting and gratifying week. We are most grateful to the organizers for the vision."

**Florian & Nikolaus Kolhammer, Kunsthandel Kolhammer:** "Our first fair in New York was a big success. The interest in Austrian art is incredible. We've been thrilled to make new connections with collectors here in New York and with the group of international dealers exhibiting at Spring Masters."

**Wahei Aoyama, Yufuku Gallery:** "This is our first time exhibiting at Spring Masters. We had a tremendous experience and met many excellent new clients. We were able to place two works in museums and sold 18 out of 24 works."

**Adarsh Alphons, Founder of ProjectArt:** "We are thrilled to be a part of Spring Masters. The caliber of the audience that attended the fair is unequalled - they have a great eye and are steeped in a deep love of the arts. It's also fantastically produced."

**Simon Teakle, Simon Teakle Fine Jewelry & Objects:** "Spring Masters continues to attract a great cross section of collectors and presents their international exhibitors in a fresh and exciting way. Sales were across the board and steady with one very important piece pending. Being able to introduce Hannah Martin (a fresh contemporary designer from London) has only reinforced the breadth and scope of what they like to offer the New York community."

**David Benrimon, David Benrimon Fine Art LLC:** "Amazing fair. We are very pleased to have sold two major pieces. Great crowd, great collectors and great flow of art dealers and galleries that support this show. We look forward to more follow up this week."

**Sundaram Tagore, Sundaram Tagore Galleries:** "Our New York-based clients were extremely enthusiastic about attending this fair and loved the mix of work from different eras. It was our first time participating and we sold seven pieces, including a large Hiroshi Senju. It was a great success for us."

**Audrey Friedman, Primavera Gallery:** "This has been an excellent fair for us. We sold several important objects, including an important sculpture, and a number of pieces of jewelry. We expect to close the sale of two pieces of furniture by the end of the day, and we have made some excellent new

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contacts.”

**Robert Simon, Robert Simon Fine Art, Inc.:** “We have seen a steady flow of enthusiastic collectors—many familiar with Old Master paintings and others new to the field. This has certainly been the most successful Spring Masters and while we are sad to see it end, we know it will lay the groundwork for TEFAF New York.”

**Hicham Aboutaam, Phoenix Ancient Art:** “Our third and final year at Spring Masters ends on a high note with significant sales. In addition to the knowledgeable and excited collectors, it was gratifying to see an impressive number of respected academics visiting the fair, allowing the opportunity to engage in scholarly dialogue about the exceptional art of the ancient world.”

*Spring Masters New York 2016 Exhibitor List:*

<b>Abellán</b>   New York	<b>Martin du Louvre</b>   Paris
<b>ACA Galleries</b>   New York	<b>Michael Pashby Antiques</b>   New York
<b>Armand Bartos Fine Art</b>   New York	<b>Mireille Mosler Ltd.</b>   New York
<b>Bernard Goldberg Fine Arts</b>   New York	<b>Opera Gallery</b>   New York
<b>Boulakia &amp; Co. Limited</b>   London	<b>Osborne Samuel Gallery</b>   London
<b>Bowman Sculpture</b>   London	<b>Otto Naumann Ltd.</b>   New York
<b>Cahn International</b>   Münchenstein	<b>Phoenix Ancient Art</b>   New York
<b>Chowaiki &amp; Co</b>   New York	<b>Primavera Gallery</b>   New York
<b>Clinton Howell Antiques</b>   New York	<b>Richard L. Feigen &amp; Co.</b>   New York
<b>Colnaghi</b>   London & Madrid	<b>Richters of Palm Beach</b>   Palm Beach, FL
<b>Daphne Alazraki Fine Art</b>   New York	<b>Robert Simon Fine Art</b>   New York
<b>David Benrimon Fine Art</b>   New York	<b>Ronald Phillips LTD</b>   London
<b>Debra Force Fine Art, Inc.</b>   New York	<b>Rosenberg &amp; Co</b>   New York
<b>Didier Aaron</b>   New York	<b>Rumi Galleries</b>   Toronto
<b>Didier Ltd.</b>   London	<b>Schillay Fine Art</b>   New York
<b>Dolan/Maxwell</b>   Philadelphia, PA	<b>Simon Teakle</b>   Greenwich, CT
<b>Drucker Antiques</b>   Mount Kisco, NY	<b>Sladmore</b>   London
<b>Erik Thomsen</b>   New York	<b>Sladmore Contemporary</b>   London
<b>Galerie Lefebvre</b>   Paris	<b>Soraya Cartategui</b>   Madrid
<b>Gallery 19C</b>   Los Angeles	<b>Sundaram Tagore Gallery</b>   New York, Hong Kong, & Singapore
<b>Gerald Peters Gallery</b>   New York	<b>Sylvia Powell Decorative Arts</b>   London
<b>Hammer Galleries</b>   New York	<b>Taylor   Graham</b>   New York
<b>Heather James</b>   Palm Desert, CA	<b>Thomas Colville</b>   Guilford, CT
<b>Hollis Taggart Galleries</b>   New York	<b>Tomasso Brothers Fine Art</b>   Leeds & London
<b>Jack Kilgore &amp; Co., Inc.</b>   New York	<b>Trinity House</b>   New York, London, & Broadway
<b>Jerome Zodo</b>   London & Milan	<b>Vojtech Blau</b>   New York
<b>John Martin Gallery</b>   London	<b>Waterhouse &amp; Dodd</b>   London & New York
<b>Kunsthandel Kolhammer</b>   Vienna	<b>Yufuku Gallery</b>   Tokyo
<b>Lillian Nassau</b>   New York	
<b>Long-Sharp Gallery</b>   Indianapolis, IN	
<b>Maison d’Art</b>   Monaco	



**About *Spring Masters New York*:**

*Spring Masters New York* was founded as The Spring Show NYC in 2011. Inspired to bring innovation, museum-like quality and an international presence to the fair experience, Artvest Partners acquired The Spring Show NYC in late 2013. Artvest re-conceptualized and rebranded it to foster a dialogue on collecting emphasizing connoisseurship, curation, and the visitor experience. *Spring Masters New York* provides audiences with an opportunity to engage with exceptional works of art and design across cultures and geographic regions, including important 20th century objects. The third and final edition of *Spring Masters New York* was held in May 2016, after which the fair's existing dates and location will be used for TEFAF | New York | Spring in May 2017.

**About Artvest Partners:**

Artvest is an art advisory firm founded by Michael Plummer and Jeff Rabin that counsels private clients, museums, foundations, and Fortune 500 companies on valuations, market projections, acquisitions, dispositions, and business strategies related to art. Additionally, Artvest arranges art financing for private collectors and dealers. Since its founding in 2009, Artvest has guided clients from around the globe on projects in the billions of dollars. In 2013, while consulting for Citibank's Equity Research Group, Artvest concluded a groundbreaking, thirteen-year analysis of Sotheby's that quickly led to activist investors taking sizeable positions in the company. In 2014, Artvest was retained by the Detroit Institute of Arts and the City of Detroit to provide a valuation analysis of the entire collection and to then further serve as an Expert Witness in the City's Chapter 9 bankruptcy trial. Since 2014, Artvest has owned and managed Spring Masters New York. Through a joint venture with TEFAF | Maastricht, Artvest will be launching two TEFAF art fairs to be held annually at New York's Park Avenue Armory, starting Fall 2016. Plummer and Rabin are two of the leading speakers in the art industry and have lectured extensively and been featured on FOX Business News, CNBC and CNBC Asia. Additionally, their observations on the art market are frequently quoted in *The New York Times*, *The Wall Street Journal*, *Bloomberg*, *Barron's*, the *Financial Times*, *Forbes*, *Fortune*, *The Washington Post*, and *The Art Newspaper*, among others. For more information, please visit: <http://artvest.com/>

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For more information on *Spring Masters New York*, visit: [www.springmastersny.com](http://www.springmastersny.com)

Join the conversation with *Spring Masters* on Twitter (@SpringMastersNY), Facebook (Spring Masters, New York), Instagram (@SpringMastersNY), and via the hashtag #SpringMastersNY.

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