



## ***SPRING MASTERS NEW YORK TO TAKE PLACE AT THE PARK AVENUE ARMORY MAY 6–9, 2016***

**Over 60 international exhibitors will highlight important works of art and design within the fair's signature hexagonal layout**



Spring Masters New York 2015. Image credit: Leandro J./BFANYC.com

**(New York) February 25, 2016**—International art and design fair *Spring Masters New York* will return to the historic Park Avenue Armory from **Friday, May 6 through Monday, May 9, 2016**. The fair will feature over 60 leading dealers of fine art, design, furniture and jewelry within a unique hexagonal exhibition layout, fostering a dialogue between the diverse periods, styles and mediums on view.

Since its inaugural edition in May 2014, *Spring Masters* has established itself as an important destination on the art world calendar, providing a high-quality fair focusing on connoisseurship and a rich breadth of material on view during the peak of the spring art season in New York. *Spring Masters'* gallery installations are curated, regardless of the period of art sold, to fit within the aesthetic lens of 21<sup>st</sup> century collecting tastes.

The creativity and innovation that Directors **Michael Plummer** and **Jeff Rabin** of Artvest Partners brought to the New York fair scene with *Spring Masters* attracted the interest of TEFAF | Maastricht, the world's foremost fair of art, antiques and design presented annually in Maastricht, Netherlands. Following this year's third edition of *Spring Masters*, Plummer and Rabin are using their extensive experience with collectors, galleries and museums to transition from *Spring Masters* and present a new joint venture with TEFAF in New York City at the Park



Avenue Armory. They will present two new fairs annually: TEFAF | New York | Fall will premiere in October 2016 and focus on art from antiquity through the mid 20<sup>th</sup> century and TEFAF | New York | Spring will premiere in May 2017 with an emphasis on modern and contemporary art and design.

"*Spring Masters New York* was established to fill a need for a high-end, secondary market fair event during one of the most active weeks on the city's arts calendar. We have been rewarded with quick success, and dedicated collectors now make it a destination when they travel to New York for the Evening Auctions. With both the announcement of our new partnership with TEFAF and our most dynamic mix of exhibitors yet, 2016 will be even more of a 'must-visit' event than in years past," comments Jeff Rabin, co-Director of *Spring Masters*.

Exhibitors in the 2016 edition of *Spring Masters* plan to mount their best exhibitions in anticipation of possible participation in the future TEFAF | New York fairs. *Spring Masters* will feature a selection of exceptional works, from antique and modern tapestries presented by **Vojtech Blau** to 17<sup>th</sup> and 18<sup>th</sup> century white marble busts showcased by **Tomasso Brothers Fine Art** to French and European masterpieces displayed by **Didier Aaron**. **Osborne Samuel** will present an abstract bronze composition by renowned sculptor Lynn Chadwick, while **Galerie Lefebvre**'s booth will highlight works by Jean Dunand, Bernard Boutet de Monvel, Jean Pascaud, and others. The booth of **Bernard Goldberg Fine Arts** will be dedicated exclusively to lifetime casts by Gaston Lachaise. Further adding to the diversity of the objects on offer, *Spring Masters* is welcoming several new exhibitors, including **Yufuku Gallery**, **Sladmore**, and **Sundaram Tagore**.

The vibrant eclecticism of the range of periods on view at *Spring Masters* is boldly offset by the incomparable use of the Park Avenue Armory Drill Hall through architect **Rafael Viñoly**'s design, creating vistas and juxtapositions unlike any other art fair in the world. The fair's signature hexagonal booths create unexpected dialogues between painting, sculpture, and design objects, encouraging a sense of discovery and aligning with the collector's preference of cross-collecting.

"2016 is going to be known as the year of 'selectivity' in the art world given larger global economic and political dynamics – a return to connoisseurship, and more established styles, periods and artists. *Spring Masters*, as a young and agile fair, has the ability to adapt quickly to this new fast-changing collecting environment. Moreover, despite this shift in the global marketplace, New York still remains the most vigorous city at the center of it," commented Michael Plummer, co-Director of *Spring Masters*.

The fair will feature expertly curated and thoroughly vetted presentations by dealers from across the globe. The full exhibitor list will be announced in March 2016.

#### **About *Spring Masters New York*:**

*Spring Masters New York* was founded as The Spring Show NYC in 2011. Inspired to bring innovation, museum-like quality and an international presence to the fair experience, Artvest



Partners acquired The Spring Show NYC in late 2013. Artvest re-conceptualized and rebranded it to foster a dialogue on collecting emphasizing connoisseurship, curation, and the visitor experience. *Spring Masters New York* provides audiences with an opportunity to engage with exceptional works of art and design across cultures and geographic regions, including important 20<sup>th</sup> century objects. The third edition of *Spring Masters New York* will take place in May 2016, after which the fair's existing dates and location will be used for TEFAF | New York | Spring in May 2017.

**About Artvest Partners:**

Artvest is an art advisory firm founded by Michael Plummer and Jeff Rabin that counsels private clients, museums, foundations, and Fortune 500 companies on valuations, market projections, acquisitions, dispositions, and business strategies related to art. Additionally, Artvest arranges art financing for private collectors and dealers. Since its founding in 2009, Artvest has guided clients from around the globe on projects in the billions of dollars. In 2013, while consulting for Citibank's Equity Research Group, Artvest concluded a groundbreaking, thirteen-year analysis of Sotheby's that quickly led to activist investors demanding significant change. In 2014, Artvest was named as an Expert Witness for the Detroit Institute of Arts and the City of Detroit in the City's Chapter 9 bankruptcy trial. Since 2014, Artvest has owned and managed *Spring Masters New York*. Through a joint venture with TEFAF | Maastricht, Artvest will be launching two TEFAF art fairs to be held annually at New York's Park Avenue Armory, starting Fall 2016. Plummer and Rabin are two of the leading speakers in the art industry and have lectured extensively and been featured on FOX Business News, CNBC and CNBC Asia. Additionally, their observations on the art market are frequently quoted in *The New York Times*, *The Wall Street Journal*, *Bloomberg*, *Barron's*, the *Financial Times*, *Forbes*, *Fortune*, *The Washington Post*, and *The Art Newspaper*, among others. For more information, please visit: <http://artvest.com/>

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**VIP Preview Party:**

Thursday, May 5 | 5:00 – 9:00pm  
(by invitation only)

**General Admission:**

Friday, May 6 | 11:00am – 7:30pm  
Saturday, May 7 | 11:00am – 7:30pm  
Sunday, May 8 | 11:00am – 6:00pm  
Monday, May 9 | 11:00am – 6:00pm

Tickets will be available at the door. Advanced orders will be available online starting March 2016. For more information on *Spring Masters New York*, visit: [www.springmastersny.com](http://www.springmastersny.com)

Join the conversation with *Spring Masters* on Twitter (@SpringMastersNY), Facebook (Spring Masters, New York), Instagram (@SpringMastersNY), and via the hashtag #SpringMastersNY.

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