

SEATTLE ART FAIR

For Immediate Release

SEATTLE ART FAIR ANNOUNCES SEATTLE ART MUSEUM AS 2016 BENEFICIARY PARTNER AND MEMBERS OF SELECTION COMMITTEE

**Taking Place August 4-7, 2016, at CenturyLink Field Event Center, the Fair—
Coproduced by Paul G. Allen's Vulcan Inc. and Art Market Productions—Presents
Its Second Edition**



Photo credit: Erin McCutcheon, Seattle Met.

Seattle, Washington, December 14, 2015—Seattle Art Fair announces the Selection Committee and Beneficiary Partner for the second edition of Seattle Art Fair, taking place August 4-7, 2016 at CenturyLink Field Event Center.

The members of the Selection Committee represent leading galleries of local, regional, and international significance. The Fair will continue expanding the list to include representatives from other regions as its roster of exhibitors grows. At present, the committee includes Robert Goff (David Zwirner, London/New York), Shinji Kitohara (Kaikai Kiki Gallery, New York/Tokyo), Elizabeth Sullivan (PACE, New York), Stacey Winston (Winston Wächter, Seattle), Eric Gleason (Paul Kasmin Gallery, New York), Greg Kucera (Greg Kucera Gallery, Seattle), James Harris (James Harris Gallery, Seattle), and Mariane Ibrahim (Mariane Ibrahim Gallery, Seattle). The committee will cultivate gallery relationships, helping to develop the 2016 exhibitor list, and support the vision of the Seattle Art Fair.

The Seattle Art Museum (SAM) will be the fair's 2016 Beneficiary Partner, with proceeds from the August 4th Seattle Art Fair Preview benefiting the institution. SAM has been the center for world-class visual arts in the Pacific Northwest since 1933. In collaboration with Seattle Art Fair, SAM will also plan and present dynamic and interactive programming leading up to and during the fair for a variety of audiences.

“Last year’s fair was an incredible moment for art in Seattle,” comments Chiyo Ishikawa, SAM’s Susan Brotman Deputy Director for Art and Curator of European Painting and Sculpture. “We’re thrilled to be involved in the second edition as beneficiary partners; SAM’s mission to be both a Pacific Northwest institution and an international art center aligns with Seattle Art Fair’s local and global significance.”

The Seattle Art Fair is one of the many programs initiated by Paul G. Allen to make art accessible to the public and strengthen art and culture in communities. In its second edition, the Seattle Art Fair aims to build on the strong sales and attendance of its inaugural year, strengthening the representation of international galleries while also highlighting the Pacific Rim. The fair will continue to showcase the vibrant culture and diversity of the Pacific Northwest while again creating a unique and innovative art experience.

Seattle Art Fair is now accepting gallery applications online through March 11, 2016. To apply, visit: <http://seattleartfair.com/for-exhibitors/apply/>

The 2015 Seattle Art Fair saw more than 15,000 attendees and strong sales throughout the fair’s four days. The fair afforded collectors the opportunity to interact with over sixty of the world’s top local, regional and national galleries, such as Gagosian Gallery, Kaikai Kiki, PACE, James Cohan, Paul Kasmin, Greg Kucera, Catharine Clark Gallery, Gana Art, and SEASON. The city was activated by numerous citywide installations, onsite projects, and public programming, including talks with Maya Lin and Natalie Jeremijenko. Olson Kundig Architects designed a VIP lounge and Café space, and an interactive exhibition curated by Leeza Ahmady explored the Pacific Rim through video, sound, installation, and digital technology.

For more Information, visit: SeattleArtFair.com

Join the conversation on Instagram, Twitter, and Facebook by following @SeattleArtFair and using the hashtag #SeattleArtFair when posting.

About Art Market Productions

Art Market Productions produces six art fairs annually including Art on Paper New York, Art Market San Francisco, Market Art + Design, Seattle Art Fair, Texas Contemporary, and Miami Project. Art Market Productions focuses on creating the highest quality art fair experience by connecting collectors with dealers in the most optimal settings and contexts. Established in 2011 by partners Jeffrey Wainhouse and Max Fishko, the company is dedicated to creating distinctive platforms and expanding networks of connection. For more information, visit artmarketproductions.com.

About Vulcan Inc.

Vulcan Inc. creates and advances a variety of world-class endeavors and high-impact initiatives that change and improve the way people live, learn, do business and experience the world. Founded in 1986 by investor and philanthropist Paul G. Allen, Vulcan oversees various business and charitable projects including real estate holdings, investments in dozens of companies, including the Seattle Seahawks NFL, Seattle Sounders FC Major League Soccer, and Portland Trail Blazers NBA franchises, First & Goal Inc., the Seattle Cinerama theatre, Experience Music Project, the Science Fiction Museum & Hall of Fame, the Allen Institute for Brain Science, the Allen Institute for Cell Science and The Paul G. Allen Family Foundation. Paul and Vulcan’s commitment to

arts and culture includes exploring different models for elevating and enriching the arts. Recent examples include the Seattle Art Fair, the traveling exhibition, *Seeing Nature: Landscape Masterworks from the Paul G. Allen Collection*, a public art projection to light St. Peter's Basilica and inspire action around the climate crisis and the public art installations throughout the city of Seattle. For more information, visit <http://www.vulcan.com>.

About Seattle Art Museum (Beneficiary Partner)

As the leading visual art institution in the Pacific Northwest, SAM draws on its global collections, powerful exhibitions, and dynamic programs to provide unique educational resources benefiting the Seattle region, the Pacific Northwest, and beyond. SAM was founded in 1933 with a focus on Asian art. By the late 1980s the museum had outgrown its original home, and in 1991 a new 155,000-square-foot downtown building, designed by Robert Venturi, Scott Brown & Associates, opened to the public. The 1933 building was renovated and reopened as the Asian Art Museum. SAM's desire to further serve its community was realized in 2007 with the opening of two stunning new facilities: the nine-acre Olympic Sculpture Park (designed by Weiss/Manfredi Architects)—a “museum without walls,” free and open to all—and the Allied Works Architecture designed 118,000-square-foot expansion of its main, downtown location, including 232,000 square feet of additional space built for future expansion.

From a strong foundation of Asian art to noteworthy collections of African and Oceanic art, Northwest Coast Native American art, European and American art, and modern and contemporary art, the strength of SAM's collection of more than 25,000 objects lies in its diversity of media, cultures and time periods.

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