

SEATTLE ART FAIR



For Immediate Release

SEATTLE ART FAIR ANNOUNCES AIG AS THE FAIR'S 2016 PRESENTING SPONSOR

August 4-7, 2016 | CenturyLink Field Event Center



Seattle Art Fair 2015. Photo by Erin McCutcheon, Seattle Met.

Seattle, Washington, March 23, 2016—Seattle Art Fair is pleased to announce American International Group, Inc. (AIG) as the Fair's Presenting Sponsor. The Seattle Art Fair is co-produced by Art Market Productions and Paul G. Allen's Vulcan Inc. and runs August 4-7 at CenturyLink Field Event Center.

In its second year, the Seattle Art Fair will highlight modern and contemporary art presented by 75 leading galleries from around the world with a special emphasis on the Pacific Rim. The participant list, still in formation, features returning international exhibitors such as Paul Kasmin Gallery, David Zwirner Gallery, Pace Gallery, and Kaikai Kiki Gallery, as well as locally driven galleries including James Harris Gallery, Upfor, SEASON, and Greg Kucera Gallery. The dynamic exhibitions will be accompanied by a series of special projects and installations to engage the fair's public spaces.

Max Fishko, Director of the Seattle Art Fair, says, "We are proud to work with AIG, both as a sponsor and an increasingly prominent supporter of the Seattle Art Fair. Through our partnership with AIG, we're able to further elevate the reach of the fair, engaging visitors and participants from around the globe with meaningful and impactful programming."

AIG Private Client Group, a division of the member companies of AIG, provides complete personal insurance solutions for successful individuals and families, including protecting art. Collectors can rely on AIG Private Client Group's private collections

insurance policy for comprehensive coverage that is paired with risk management expertise to help policyholders preserve value and keep prized pieces out of harm's way. AIG Private Client Group also offers coverage to safeguard homes, automobiles, excess liability, yachts, and more.

"We are excited to support the Seattle Art Fair as it showcases modern and contemporary art from around the globe," said Jerry Hourihan, President of AIG Private Client Group for the US and Canada. "We share the common goal of embracing and promoting the diverse culture of the Pacific Northwest, while also ensuring that collectors are adequately protecting their investments in art of all kinds."

AIG will be presenting the Seattle Art Fair's VIP After Party and will also be offering a collector focused educational session on preserving and protecting new art acquisitions. Additional details will be available at a later date.

For more Information, visit: seattleartfair.com

Join the conversation on Instagram, Twitter, and Facebook by following @SeattleArtFair and using the hashtag #SeattleArtFair when posting.

Seattle Art Fair

Seattle Art Fair was founded by Paul G. Allen as a unique and innovative art experience showcasing the vibrant culture and diversity of the Pacific Northwest. In addition to being a destination for new and established collectors and international art patrons, the Fair shines a light on Seattle's thriving art scene. Now in its second year, the Fair features local, regional, and international art galleries presenting top-tier modern and contemporary art.

The Seattle Art Fair is produced by Paul G. Allen's Vulcan Inc. and Art Market Productions.

About AIG

American International Group, Inc. (AIG) is a leading global insurance organization. Founded in 1919, today we provide a wide range of property casualty insurance, life insurance, retirement products, mortgage insurance and other financial services to customers in more than 100 countries and jurisdictions. Our diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at www.aig.com and www.aig.com/strategyupdate | YouTube: www.youtube.com/aig | Twitter: @AIGinsurance | LinkedIn: <http://www.linkedin.com/company/aig>. These references with additional information about AIG have been provided as a convenience, and the information contained on such websites is not incorporated by reference into this press release.

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Products or services may not be available in all countries, and coverage is subject to actual policy language. Non-insurance products and services may be provided by independent third parties. Certain property-casualty coverages may be provided by a surplus lines insurer. Surplus lines insurers do not generally participate in state guaranty funds, and insureds are therefore not protected by such funds.

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