



PARRISH ART MUSEUM

FOR IMMEDIATE RELEASE

PARRISH ART MUSEUM PRESENTS HOLIDAY ART GIFT IDEAS AT ONLINE AUCTION AND POP-UP STORE

***Auction Offerings Include Interactive Experiences with Contemporary Artists –
Notably, the Opportunity to be Included in an Original Eric Fischl Painting***



Artist Eric Fischl at the Parrish Art Museum in 2012 with his painting *Scarsdale* (1986). Photo by Patrick McMullan.

WATER MILL, NY 11/22/2013—[The Parrish Art Museum](http://www.parrishart.org) will present two creative art-themed shopping opportunities for the holidays: a Pop-up Market and an online auction.

For the Parrish Museum's online auction, hosted and supported by Paddle8 (<http://www.paddle8.com>), the public is invited to join in the bidding from December 2-16, 2013, on items selected specifically for an art-loving audience.

Three art experiences will be offered. Artist **Mary Heilmann** will host a summer afternoon for six guests in her Bridgehampton studio, located in a rural landscape surrounded by cultivated farmland. Artist **April Gornik** has donated a two-hour charcoal drawing class in her Sag Harbor studio. British-born artist **Malcolm Morley** is offering a tour of his studio in Bellport, NY, where the winner will learn about Morley's process and his current work. Several other experiences will be added pending confirmation of details.

Two additional offerings focus on original creations by artists. These include an opportunity to be a subject in a painting by **Eric Fischl**. The artist will photograph the winner, and use his or her likeness in one of his visual narratives. **Will Cotton**, the painter, sculptor, and innovative project designer, has donated one of his outrageous original cake designs, to be implemented for the winner by Eleni's New York bakery.

Other artworks up for bid include an **Eric Cahan** incandescent resin sculpture courtesy Eric Cahan, Bonni Benrubi Gallery, and Grey Area; a **John Torreano** ball-shape sculpture imbedded with gems titled

Diamonds, Wall Balls, and Lucky Balls; a pair of limited-edition bathing trunks designed by **Donald Sultan**, created at the request of the *Paris Review*; and a hand-beaded necklace by **Steven and William Ladd**.

As of December 2, bidders can go to paddle8.com for details and information on the auction.

On Thanksgiving weekend (November 29 – December 1, 2013), the Parrish will host a Holiday Pop-Up Market on site, highlighting art-inspired fashion, home, and decorative items. Featured vendors and products include Eric Cahan's miniature resin sculptures, *Color Samples*, and Ray Geary's *OTC Pill Study* from the arts meets design marketplace, Grey Area; oversized handmade candles measuring up to 40 inches high from Quemar Candles; travel bags and hand bags with a sculptural feel from Fairchild Baldwin; and luxury cashmere sweaters and accessories from Artikay Cashmere.

The Parrish Art Museum Gift Shop, open year round, features its own objects d'art and art-inspired gifts like sculpted, resin cube jewelry from the Brazilian designer Sobral, and geometric modern cuff bracelets from dConstruct Jewelry, in addition to a wide variety of art books and art kits for children. The Gift Shop is now carrying the 2014 ARF Pet Calendar, with cover art by Malcolm Morley, who will sign the Calendar as well as copies of *Malcolm Morley: Painting, Paper, Process* on Saturday, November 30, 3 pm – 5 pm.

In conjunction with the Pop-Up Market, the public is invited to a holiday reception Friday evening, November 29, from 5 pm – 8 pm at the Museum (wines and specialty drink generously provided by Niche Import Co. and PennyPacker Kentucky Straight Bourbon). Hours for the Pop-Up and the Gift Shop are Friday, November 29, noon – 8 pm; Saturday and Sunday, November 30 and December 1, 10 am – 5 pm. More information on the Pop-Up Market and Friday party can be found at parrishart.org. Entry to the Pop-Up and reception is free with Museum admission.

The Museum's programs are made possible, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature, and the property taxpayers from the Southampton School District and the Tuckahoe Common School District.

Hampton Jitney is the Official Transportation Sponsor and an Official Media Sponsor of the Parrish Art Museum.

About the Parrish Art Museum

The Parrish Art Museum is the oldest cultural institution on the East End of Long Island, uniquely situated within one of the most concentrated creative communities in the United States. The Parrish is dedicated to the collection, preservation, interpretation, and dissemination of art from the nineteenth century to the present, with a particular focus on honoring the rich creative legacy of the East End, celebrating the region's enduring heritage as a vibrant art colony, telling the story of our area, our "sense of place," and its national—even global—impact on the world of art. The Parrish is committed to educational outreach, to serving as a dynamic cultural resource for its diverse community, and to celebrating artistic innovation for generations to come.

Paddle8

Paddle8 is an online auction house, connecting buyers and sellers of fine art and collectibles across the Internet. Paddle8 presents two types of auctions: curated auctions of art and collectibles under \$100,000, and benefit auctions in collaboration with non-profits. To date, Paddle8 has collaborated with over 150 non-profit organizations worldwide to present their benefit auctions online, dramatically expanding the audience of supporters and fundraising results for each non-profit partner. The company was founded in 2011 by Alexander Gilkes, an auctioneer and LVMH veteran, and Aditya Julka, a Harvard Business School MBA and serial entrepreneur. Paddle8 is funded by VC firm Founder Collective (past investments include Uber, Vimeo, BuzzFeed), the investment group Mousse Partners (past investments include Paperless Post, Warby Parker, Bonobos), artist Damien Hirst, art dealer Jay Jopling; Alexander von Furstenberg, and Matthew Mellon, among others.

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