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PARIS PHOTO LOS ANGELES ANNOUNCES 66 FIRST CONFIRMED GALLERIES AND BOOKSELLERS, EVENTS AROUND LOS ANGELES DURING THE FAIR AND CORPORATE SPONSORS FOR ITS INAUGURAL LOS ANGELES, CALIFORNIA EDITION

Los Angeles (March 5, 2013) — Sixty-six international exhibitors have already committed to participate in Paris Photo Los Angeles, the inaugural United States edition of the renowned Paris fair. Paris Photo Los Angeles will be held at Paramount Pictures Studios, April 26-28, 2013.

Current galleries participating are:

127 (MARRAKECH) 1900-2000 (PARIS) ANDREA MEISLIN (NEW YORK) ANGLES (LOS ANGELES) BRACHFELD (PARIS) BRANCOLINI GRIMALDI (LONDON) CATHERINE EDELMAN (CHICAGO) CHERRY AND MARTIN (LOS ANGELES) CHRISTOPHE GAILLARD (PARIS) DANIEL BLAU (MUNICH) DANZIGER (NEW YORK) DEBORAH COLTON (HOUSTON) DIX9 (PARIS) EQUINOX (VANCOUVER) ESTHER WOERDEHOFF (PARIS) ETHERTON (TUCSON)

FEROZ (BONN)

KARSTEN GREVE (COLOGNE) KAVI GUPTA (CHICAGO) KONZETT (VIENNA) LOEVENBRUCK (PARIS) LUISOTTI (SANTA MONICA) M+B (LOS ANGELES) MAGNIN-A (PARIS) MARC SELWYN (LOS ANGELES) MARTIN ASBAEK (COPENHAGEN) MEM (TOKYO) PARADISE ROW (LONDON) PATRICIA CONDE (MEXICO CITY) PAULE ANGLIM (SAN FRANCISCO) PERROTIN (PARIS) PERRY RUBENSTEIN (LOS ANGELES) PIECE UNIQUE (PARIS) REGEN PROJECTS (LOS ANGELES)

FRAENKEL (SAN FRANCISCO)
GAGOSIAN (NEW YORK)
HACKELBURY (LONDON)
HAINES GALLERY (SAN FRANCISCO)
HAMILTONS (LONDON)
HEINO (HELSINKI)
HIGHLIGHT (SAN FRANCISCO)
HOWARD GREENBERG (NEW YORK)
JACKSON FINE ART (ATLANTA)

K.O.N.G. (SEOUL)

ROBERT KOCH (SAN FRANCISCO)
ROBERT MORAT (HAMBURG)
ROSE GALLERY (SANTA MONICA)
SCHOOL GALLERY (PARIS)
STEPHEN WIRTZ (SAN FRANCISCO)
TAKA ISHII (TOKYO)
TOLUCA (PARIS)
WESTLICHT (VIENNA)
XIPPAS (PARIS)
YOSSI MILO (NEW YORK)

In addition, Paris Photo Los Angeles will feature a selection of booksellers and publishers from around the world. Already confirmed are:

APERTURE (NEW YORK)

ARTBOOK (NEW YORK)

BOOKSHOP M (TOKYO)

DIRK K. BAKKER BOEKEN (AMSTERDAM)

HARPER'S BOOKS (NEW YORK)

IRVING ZUCKER ART BOOKS (NEW YORK)

KEHRER VERLAG (HEIDELBERG)

LIBRAIRIE 213 (PARIS)

LITTLE BIG MAN BOOKS (SAN FRANCISCO)

SEIGENSHA ART PUBLISHING (KYOTO)

STEIDL/MACK (GOTTINGEN/LONDON)

TWIN PALMS (SAN FRANCISCO)

WHAT'S ON IN LOS ANGELES DURING PARIS PHOTO

Many significant exhibitions reflecting strong themes within Paris Photo Los Angeles will be on view in and outside of the city during the fair. A selection of these exhibitions include:

ANNENBERG SPACE FOR PHOTOGRAPHY

War/Photography: Images of Armed Conflict and its Aftermath

March 23 - June 2, 2013

GETTY MUSEUM

In Focus: Ed Ruscha

April 9 - September 29, 2013

Japan's Modern Divide: The Photographs of Hiroshi Hamaya and Kansuke Yamamoto

March 26 - August 25, 2013

Overdrive: L.A. Constructs the Future, 1940-1990

April 9 - July 21, 2013

HAMMER MUSEUM

Llyn Foulkes

February 3 - May 19, 2013

Hammer Projects: Latifa Echakhch

February 23 - July 18, 2013

Hammer Projects: Cyprien Gaillard

April 20 - July 28, 2013

LOS ANGELES COUNTY MUSEUM OF ART, LACMA

Stanley Kubrick

November 1, 2012 - June 30, 2013

Unveiling Femininity in Indian Painting and Photography

August 11, 2012 - July 28, 2013

Moments Measured

December 6, 2012 - April 28, 2013

Jack Stauffacher: Typographic Experiments

February 2 - July 19, 2013

Hans Richter: Encounters
May 5 - September 2, 2013

MUSEUM OF CONTEMPORARY ART, MOCA

Urs Fischer

April 21 - August 19,2013

MUSEUM OF PHOTOGRAPHIC ARTS

30x: Three Decades

February 2 - October 13, 2013

Jessica Lange: unseen
February 8 - May 19, 2013

NORTON SIMON MUSEUM

"monument" on the survival of Mrs. Reppin: An Artwork by Dan Flavin

March 8 - August 19, 2013

Beyond Brancusi: The Space of Sculpture

April 26, 2013 - January 6, 2014

PIER 24

About Face

May 15, 2012 - April 30, 2013

SANTA BARBARA MUSEUM OF ART

This World Is Not My Home: Danny Lyon Photographs

February 16 - June 2, 2013

SAN FRANCICSO MUSEUM OF MODERN ART, SFMOMA

Garry Winogrand

March 9 - June 2, 2013

Christian Marclay: The Clock

April 6 - June 2, 2013

Trisha Donnelly: New Work March 9 - June 2, 2013

A full list of what is happening around Los Angeles and San Francisco during Paris Photo Los Angeles can be found on the fair's website.

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Paris Photo Los Angeles would like to recognize its strong corporate partners:

GIORGIO ARMANI

Official Partner

Giorgio Armani, Paris Photo's Official Partner since 2011, will take part in the fair's first edition in Los Angeles. Within a dedicated space at the center of the fair, Giorgio Armani will present "ACQUA #3," a new body of work by photographer Jim Goldberg. Taken in Haiti, these images reflect the continued challenge of access to clean drinking water as the country struggles to rebuild in the aftermath of the devastating earthquake of 2010. Water supply has been a social cause supported by Mr. Armani through

the "Acqua for Life" project, which he established in 2011 and is now joining forces with J/P Haitian Relief Organization (J/P HRO), Sean Penn's NGO dedicated to saving lives and bringing sustainable programs to Haiti.



Associate Partner

At the inaugural fair in Los Angeles, BMW and Paris Photo celebrate the tenth anniversary of their partnership. The company has been involved in the arts for over four decades with hundreds of initiatives worldwide. In 2005, at the opening of Zaha Hadid's BMW Leipzig plant, BMW donated its unique collection of commissioned photographs by Thomas Demand, Wolfgang Tillmans, Rineke Dijkstra, Candida Höfer and Thomas Struth, among others, to the Leipzig Museum of Fine Arts. At Paris Photo Los Angeles, besides providing the VIP shuttle service, the company will present the M1 BMW Art Car by Andy Warhol, created by the pop artist in 1979. Originally raced in Le Mans, Warhol, in his own words, meant to "give a vivid depiction of speed. If a car is really fast, all contours and colors will become blurred."

THE WALL STREET JOURNAL.

Official Media Partners

The Wall Street Journal is the world's leading business publication with more than two million subscribers and is the largest U.S. newspaper by total paid circulation. The Wall Street Journal franchise comprises The Wall Street Journal, The Wall Street Journal Asia, and The Wall Street Journal Europe.

WSJ. Magazine is the World's Leading Luxury Magazine engaging the largest group of affluent and influential men and women in the world—3.5 million and counting. The magazine is the glossy gateway to *The Wall Street Journal* reader, offering a stunning, captivating editorial environment with the news and credibility of the newspaper it appears in.

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Paris Photo Los Angeles will be held April 26-28, 2013 from 12:00 to 7:00 pm (6:00 pm on Sunday, April 28) at the historic Paramount Pictures Studios.

Private Preview: April 25, 2013

For more information, please visit http://losangeles.parisphoto.com
Follow us: Facebook: https://www.facebook.com/ParisPhotoLosAngeles
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26.28 APRIL 2013 - PARAMOUNT PICTURES STUDIOS - LOS ANGELES

www.parisphoto.com

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