

For Immediate Release

**PERFORMA ANNOUNCES *THE MALCOLM AWARD*  
IN HONOR OF THE LATE MALCOLM McLAREN**

**AWARD TO BE GIVEN TO AN ARTIST 40 YEARS OR YOUNGER PARTICIPATING IN  
THE PERFORMA 11 BIENNIAL**

**Performa 11 Grand Finale  
November 21, 2011, 9 pm**

**The Bowery Hotel  
335 Bowery, New York  
Tickets \$20**

New York, New York, November 15, 2011 – **Performa is pleased to announce *The Malcolm Award* in honor of the late artist and visionary Malcolm McLaren.** Following in the spirit of McLaren, a champion of the young and bold, the prize will be awarded each Performa biennial to an artist aged forty years or younger who demonstrates the most innovative and thought-provoking performance during the biennial. The inaugural award for **Performa 11 (November 1–21, 2011)** will be presented on **November 21<sup>st</sup>** during the **Performa Grand Finale** at the **Bowery Hotel**. A cash prize of \$10,000 along with an award created by designer **Marc Newson** will be presented by writer **Greil Marcus** and musician **Lou Reed**.

In 2009, Performa and McLaren planned to produce a collaborative live performance lecture as a highlight of the Performa 09 biennial, but sadly this was not to be. For Performa 11, the recipient will be selected by a panel of judges including art critic **Claire Bishop**, curator **Jay Sanders**, and McLaren's long-time creative and life partner, **Young Kim**.

The evening will also feature screenings of McLaren's artwork *Paris: Capital of the XXIst Century* (2010) and *Shallow 1-21* (2008), as well as music by **Spencer Product** and Performa 11 artists **iona rozeal brown** and **Jace Clayton**.

"After three extraordinary weeks of innovative and original performances, I could not think of a better way to celebrate the closing of the biennial than with the inauguration of *The Malcolm Award*," says **RoseLee Goldberg**, Performa Founding Director and Curator says. "The evening recognizes Malcolm McLaren's remarkable life and work, and his ongoing influence on musicians and artists everywhere."

Performa curator **Mark Beasley** states, "A consummate entertainer, no moment spent with Malcolm was anything less than to be presented with glimpses of a possible fantastic future. The court of McLaren was never mawkish or sentimental. His last proposed lecture presentation with Performa, sadly thwarted through illness, was titled *Jesus Christ is a Sausage*. It suggested no let up in his caustic wit."

**Young Kim** adds, "There has been on-going confusion on who and what Malcolm McLaren was, but in fact, Malcolm McLaren was an artist in the purest sense of the word. He heralded the new generation of artists today by showing that an artist can work in any medium without boundaries, not just in traditional painting and sculpture. He would be thrilled with this award and I am thrilled for him."

**Malcolm McLaren** (English, b. 1946 London, England; d. Switzerland, 2010) was a visionary of pop culture and a pop cultural icon. An artist in the most post-modern sense of the word, time and time again, he was at the forefront. Starting as a young student in London's art schools including Goldsmiths Art College and St. Martin's, he studied drawing and painting before experimenting in radical, politicized artworks inspired by the *Internationale Situationniste*, the most famous of which was *Punk*. All his various life-long activities—as legendary shop conceptualist (*Let It Rock, Too Fast To Live Too Young to Die, Sex, Seditionaries, World's End and Nostalgia of Mud*), his 12-year design partnership with Vivienne Westwood, pop music group creator and manager (*Sex Pistols, Bow Wow Wow*), singer/composer (*Duck Rock, Fans, Waltz Darling, Paris*), lecturer, performer, producer, filmmaker, director, philosopher, politician (running for Mayor of London in 1999) and of course his art films, *Shallow 1-21* and *Paris, Capital of the XXIst Century* were expressions of his art.

### **About Performa 11**

Performa 11, the fourth edition of the internationally acclaimed biennial of new visual art performance presented by Performa, will be held in New York City from November 1–21, 2011. The three-week biennial will showcase new work by more than 100 of the most exciting artists working today, in an innovative program breaking down the boundaries between visual art, music, dance, poetry, fashion, architecture, graphic design, and the culinary arts. Presented in collaboration with a consortium of more than 40 arts institutions and 25 curators, as well as a network of public spaces and private venues across the city, Performa 11 will ignite New York City with energy and ideas, acting as a vital "think tank"

linking minds across the five boroughs and bringing audiences together for brilliant new performances in all disciplines.

Performa is the leading organization dedicated to exploring the critical role of live performance in the history of twentieth-century art and to encouraging new directions in performance for the twenty-first century. Performa launched New York's first performance biennial, Performa 05, in 2005, followed by Performa 07 (2007), and Performa 09 (2009). [www.performa-arts.org](http://www.performa-arts.org)

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