

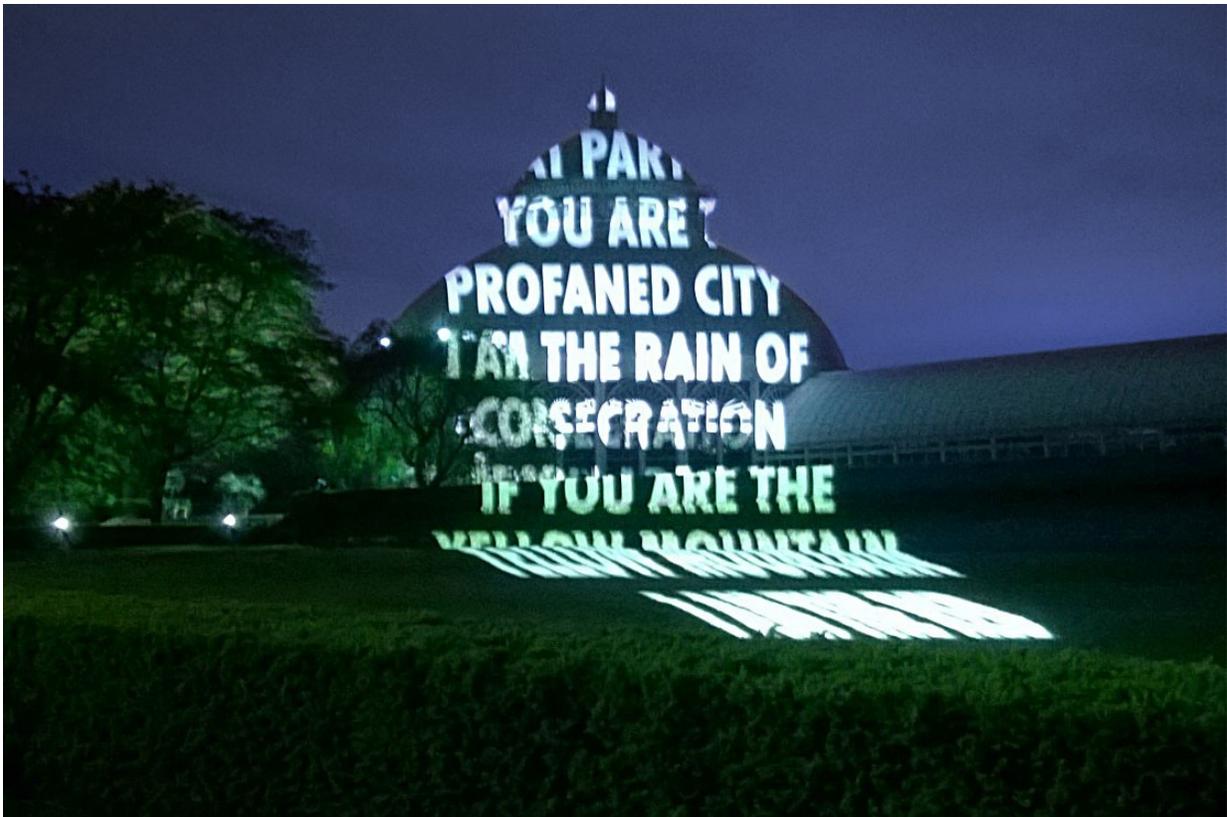
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# THE NEW YORK BOTANICAL GARDEN

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For Immediate Release  
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## **Jenny Holzer Lights The New York Botanical Garden During Four Nights of *FRIDA KAHLO: Art, Garden, Life***



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### **Jenny Holzer Projections for *FRIDA KAHLO: Art, Garden, Life* Wednesday, June 10–Saturday, June 13, 2015**

For four consecutive nights, internationally renowned artist Jenny Holzer, The New York Botanical Garden, and the Poetry Society of America will present a program of scrolling light projections at the Botanical Garden's iconic Enid A. Haupt Conservatory. Each evening—weather permitting—from dusk until 10 p.m., waves of poetry will sweep over the landmark building and envelop the glass walls housing the heart of the Botanical Garden's blockbuster exhibition, *FRIDA KAHLO: Art, Garden, Life*.

Reflecting Kahlo's intense relationship with her culture and the natural world, Holzer's hour-long presentation includes poems by Mexico's Nobel Prize winner Octavio Paz, verses from contemporary Mexican female poets, and a selection of powerful passages from Frida Kahlo's own diary.

The projections will take place during the Garden's Frida al Fresco evenings—when extended hours allow visitors to view 14 original Kahlo artworks in the Art Gallery, experience the Conservatory's stunning evocation of Kahlo's courtyard garden at the Casa Azul, her lifelong home in Mexico City, and discover the magic of The New York Botanical Garden by night. To purchase tickets, visit [www.nybg.org/frida](http://www.nybg.org/frida).

Jenny Holzer's projections have been presented on four continents, in more than 15 countries, and in nearly 40 cities. From Rockefeller Center and I.M. Pei's Pyramide du Louvre in Paris to Mies van der Rohe's Neue Nationalgalerie and Daniel Libeskind's Jüdisches Museum in Berlin, Holzer's light projections have illuminated significant architectural spaces. Her projections onto waves and mountains in Rio de Janeiro, the Seine in Paris, the Arno in Florence, the ski jump in Lillehammer, the Dune du Pyla in France, and other locales engage the natural landscape as quiet and affecting settings for reflection, laughter, and exchange.

The projections will premiere earlier in the week on Tuesday, June 9, at the Poetry Society of America's annual spring benefit. Holzer is to be honored that evening for holding poetry aloft as a central component in her art and emblemizing the power of poetry. To purchase tickets to the benefit, visit [www.poetrysociety.org](http://www.poetrysociety.org).

### **About the Artist**

For more than 30 years, Jenny Holzer has presented her astringent ideas, arguments, and sorrows in public places and international exhibitions. Her medium, whether formulated as a T-shirt, an electronic sign or a light projection, is writing, and the public dimension is integral to the delivery of her work.

Starting in the 1970s with the New York City posters, and up to her recent light projections on landscape and architecture, her practice has rivaled ignorance and violence with humor, kindness, and moral courage. Holzer received the Leone d'Oro at the Venice Biennale in 1990, the Crystal Award of the World Economic Forum in 1996, and the Barnard Medal of Distinction in 2011, among other awards. She holds honorary doctorates from Ohio University, the Rhode Island School of Design, Williams College, The New School, and Smith College, an M.F.A. from the Rhode Island School of Design, and a B.A. from Ohio University. Holzer lives and works in New York.

### **About Poetry Society of America**

The Poetry Society of America, the nation's oldest poetry organization, was founded in 1910. Its mission is to build a larger and more diverse audience for poetry, to encourage a deeper appreciation of the vitality and breadth of poetry in the cultural conversation, to support poets through an array of programs and awards, and to place poetry at the crossroads of American life.

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The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad or subway. The Garden is open year-round, Tuesday through Sunday and Monday federal holidays, from 10 a.m. to 6 p.m. The best way to enjoy the Garden is with All-Garden Pass, which includes admission to the grounds as well as to seasonal gardens, exhibitions, and attractions such as the Enid A. Haupt Conservatory, Everett Children's Adventure Garden, and Tram Tour. For ticket pricing, please check our Web site. For more information, please call 718.817.8700 or visit [nybg.org](http://nybg.org).

The New York Botanical Garden, 2900 Southern Boulevard, Bronx, New York 10458

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

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