

FOR IMMEDIATE RELEASE
July 9, 2012



**Madison Square Park Conservancy's
Mad. Sq. Art
Announces Adam D. Glick
As Park's First-Ever Martin Friedman Curator**

New York—Madison Square Park Conservancy's Mad. Sq. Art program announces the appointment of **Adam D. Glick** as **Martin Friedman Curator**—the Park's first, permanent art curator position. Since 2004, the Madison Square Park Conservancy's award-winning contemporary art program has presented 24 exhibitions outdoors in and surrounding historic Madison Square Park. In March 2012, a permanent, named, curatorial position was established alongside a developing \$2-million endowment in recognition of the Park's art program and the invaluable contributions of former Walker Art Center Director and longtime Madison Square Park Conservancy Art Advisory Committee member, **Martin Friedman**.

As Martin Friedman Curator, Mr. Glick will play an integral role in conceptualizing, planning, and presenting contemporary art exhibitions for the Mad. Sq. Art program. He will also participate in the selection process of exhibitions with the Madison Square Park Conservancy Art Advisory Committee.

President of the Madison Square Park Conservancy, Debbie Landau states, "Martin Friedman is responsible for developing more respected curators and arts administrators than any other museum director I can think of. Martin's penchant for spotting young talented men and women and nurturing them to become leaders embodies the spirit of this appointment."

The position's namesake Martin Friedman comments, "Adam Glick brings exactly the right combination of energy, knowledge, and respect for artists that the job requires. He has a fine curatorial eye and a genuine sense of what is happening in the art world. In my view, he is the ideal choice."

David Berliner, Chairman of the Madison Square Park Conservancy, praised the appointment saying, "As Mad. Sq. Art enters its second decade, Adam will undoubtedly continue to strengthen the program and the diverse and original programming people have come to expect from our exhibitions."

About Adam D. Glick:

Adam D. Glick joined the Madison Square Park Conservancy in October 2011 as Associate Curator, during which time he was responsible for shaping Mad. Sq. Art's program, the installation and financial oversight of its exhibitions, as well as the program's fundraising efforts. Prior to joining the Madison Square Park Conservancy, Mr. Glick worked in the Director's Office at the New Museum of Contemporary Art, and he has held positions at the Museum of Modern Art and the International Fine Print Dealers Association. Mr. Glick graduated from the University of California, Santa Barbara, with a degree in Music and Art History, and he received a Master of Arts degree in Art History from New York University's Institute of Fine Arts.

The establishment of the Martin Friedman Curator position and the supporting Martin Friedman Curator Endowment Fund was celebrated with an evening benefit earlier this spring at the Prince George Ballroom on May 31, 2012. More than 300 artists, curators, museum directors, philanthropists, and friends and fans of Martin Friedman and the Mad. Sq. Art program came together to celebrate Mr. Friedman's 60-year career in the arts and the Mad. Sq. Art program. Guests included artists John Baldessari, Chuck Close, Mark di Suvero, Teresita Fernandez, David Hockney, Charles Long, Ursula von Rydingsvard, Alison Saar, Frank Stella, and Leo Villareal, among others. The benefit raised more than \$1 million in support of the newly established Martin Friedman Curator Endowment Fund. The Madison Square Park Conservancy's capital campaign continues.

Currently on view in Madison Square Park: California-based artist Charles Long presents ***Pet Sounds*** (2012), an interactive, large-scale, mixed-media installation to remain on view through September 9, 2012.

Upcoming exhibition: Distinguished artist Leo Villareal presents ***BUCKYBALL*** (2012), a towering 30-foot tall, illuminated work largely inspired by Buckminster Fuller. The installation will be on view from October 25, 2012 through February 2013.

About Mad. Sq. Art and Madison Square Park Conservancy:

Mad. Sq. Art is the free, contemporary art program of the Madison Square Park Conservancy.

Since 2004, Mad. Sq. Art has commissioned and presented 24 installations in Madison Square Park by acclaimed artists ranging in practice and media. Mad. Sq. Art has exhibited works by artists including **Bill Beirne, Jim Campbell, Richard Deacon, Mark di Suvero, Bill Fontana, Ernie Gehr, Antony Gormley, Jene Highstein, Tadashi Kawamata, Mel Kendrick, Sol LeWitt, Olia Lialina & Dragan Espenschied, Rafael Lozano-Hemmer, Charles Long, Jacco Olivier, Roxy Paine, Jaume Plensa, Shannon Plumb, Ursula von Rydingsvard, Alison Saar, Jessica Stockholder, and William Wegman**, among others.

Major support for Mad. Sq. Art is provided by Liane Ginsberg, Agnes Gund, Toby Devan Lewis, Dorothy Lichtenstein, Tiffany & Co., the Andy Warhol Foundation for the Visual Arts, and Anonymous. Substantial support is provided by Martha and Bruce Atwater, Melva Bucksbaum and Raymond Learsy, the Henry Luce Foundation, Ronald A. Pizzuti, The Rudin Family, Lizzie and Jonathan Tisch, Tishman Speyer, the Joseph S. and Diane H. Steinberg Charitable Trust, and The Sol LeWitt Fund for Artist Work. Additional support is provided by Danny and Audrey Meyer, Jamie Welch and Fiona Angelini, Leslie and Howard Zemsky, NYC and Company, and *Time Out New York*. Delta Air Lines is the Official Airline Sponsor of Mad. Sq. Art. Ace Hotel New York is the Official Hotel Partner of the Madison Square Park Conservancy. Mad. Sq. Art is supported in part with public funds from the New York City Department of Cultural Affairs, in partnership with the City Council. The Madison Square Park Conservancy is a public/private partnership with New York City Parks & Recreation.

For more information on the Madison Square Park Conservancy's Mad. Sq. Art program, please visit <http://madisonsquarepark.org/art>.

Image: Photo by Taylor Wallick.

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