

ForYourArt



ForYourArt Announces Upcoming Program Highlights for its Activity Space ForYourArt at 6020 Wilshire Blvd., Los Angeles

Upcoming Highlights:

***LA Unified*, Monday to Friday, June 25-29**

***New. Artisanal. Now.*, Saturday, July 28**

***i21c @ ForYourArt* with Hans Ulrich Obrist, Monday to Tuesday, July 30-31**

***The Planter Show*, Thursday to Sunday, September 6-9**

***24 Hour Donut City II: LACMA's Choice*, Saturday to Sunday, September 22-23**

Los Angeles (June 21, 2012) - [ForYourArt](http://ForYourArt.com) announces upcoming programming highlights for its activity space, ForYourArt at 6020 Wilshire Blvd. Expanding its role as a platform and connector for the Los Angeles art scene, ForYourArt continues to frame and support the initiatives of the surrounding museums, artists, curators, and organizations. Check ForYourArt.com for updates and information on all the upcoming events at ForYourArt at 6020 Wilshire Blvd.

LA Unified, June 25-29

From June 25-29, ForYourArt hosts *LA Unified*, a student-initiated symposium exploring the art school. Related events include lectures assessing the state of the art school and a group exhibition of selected graduating Bachelor of Fine Art students from the Los Angeles area. The project inspires students throughout the city to engage with each other across institutions and to analyze efficacy of their studios and classrooms. Faculty Advisors: Michael Ned Holte and Leslie Dick. For more information, please visit www.launified.org.

New. Artisanal. Now., July 28

In tandem with Los Angeles' first biennial, *Made in L.A. 2012*, ForYourArt presents a pop-up shop showcasing some of the city's finest purveyors of artisan food products. Due to the current economic and social climate, food crafters have been empowered to engage in their passion projects, creating pieces that are not only delicious, but also aesthetically beautiful in their form. Join us to celebrate Angeleno food creativity and sample and bring home something truly representative of our city. Top Chef Judge Krista Simmons, The Secret Fork founder Michael Musel, and Artisanal LA founder Shawna Dawson selected their favorite local goods. Proceeds from a special *New. Artisanal. Now.* tote bag available at the event will benefit nonprofit Food Forward. Information about *Made in L.A. 2012* and voting on the Mohn Award will be available at ForYourArt at 6020 Wilshire Blvd throughout the day along with a reading area with artisanal food publications.

Institute of the 21st Century (i21c) @ ForYourArt with Hans Ulrich Obrist, July 30-31

i21c is a non-profit initiative established by Hans Ulrich Obrist and Bettina Korek, with Interview Project editor Karen Marta, to digitally archive the entirety of Obrist's Interview Project, which is an extensive collection of thousands of interviews conducted by Obrist with leading members of the art, science, and technology communities. Past projects with i21c include Hans Ulrich Obrist's installation at the 2011 Architecture Biennale in Venice, Italy, where he interviewed over 40 architects in the exhibition, and the recent co-publication of the Walther Koenig *Conversation Series* with Jeff Koons and Hans Ulrich Obrist. The Institute of the 21st Century is a project of the Pasadena Arts Council's EMERGE Fiscal Sponsor Program and will pop up in Los Angeles at ForYourArt July 30-31. Details to follow.

The Planter Show, September 6-9

ForYourArt hosts *The Planter Show* on September 6-9 to coincide with the opening of Ken Price at LACMA the following weekend. *The Planter Show* takes the form of a flowerpot as a starting point to consider the sculptural, functional, and cultural implications of putting plants into containers. In the last few years, an increasing number of artists have made planters, created standalone sculptures that include plants, or included potted plants in installations. Building on this, *The Planter Show* will include numerous works by emerging and established artists from Los Angeles, ranging from straightforward pots with holes in the bottom to sculptures that reconsider the hybrid outdoor-indoor space created by a plant in a portable container. The three-day show will also include terrariums, free ready-to-plant cuttings, a container gardening 'zine, and a plant-related workshop.

24 Hour Donut City II: LACMA's Choice, September 22-23

ForYourArt at 6020 Wilshire Blvd will reprise its successful opening event, *24 Hour Donut City*, from September 22-23 to coincide with the screening of Christian Marclay's *The Clock* at LACMA. This iteration, *24 Hour Donut City II: LACMA's Choice* will provide visitors another opportunity to sample LACMA's favorite donuts and

new essays about *The Clock* by Ed Schad and Andrew Berardini.

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ForYourArt provides a guide to engaging with art in Los Angeles and beyond. ForYourArt produces *PLAN ForYourArt*, a weekly email newsletter, with curated itineraries for Los Angeles and New York and content focused on arts engagement and patronage of exceptional arts organizations.

ForYourArt at 6020 Wilshire Blvd is an open platform for short-term and spontaneous activities in a storefront space across from LACMA. With the goal of celebrating creativity and deepening understanding through engagement with art, the space can function as a conference room, program venue, and exhibition space. ForYourArt at 6020 Wilshire Blvd is a collaborative effort among ForYourArt, artists, writers, and curators.

ForYourArt is proud to support the Institute of the 21st Century (i21c), a nonprofit initiative for Hans Ulrich Obrist's Interview Project under the auspices of the Pasadena Arts Council's EMERGE Fiscal Sponsorship Program, and LA Public Domain (L.A.P.D.) – LAXART's public art initiative with ForYourArt.

ForYourArt is produced by Bettina Korek, Inc.

Founder Bettina Korek is a member of the Los Angeles County Arts Commission and served on the Board of Governor's of the Natural History Museum of Los Angeles County from 2005-2009.

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