

ForYourArt



**ForYourArt Announces the Opening Event
of its New Activity Space
ForYourArt at 6020 Wilshire Blvd., Los Angeles**

Around the Clock: 24 Hour Donut City

**A 24-Hour Pop-Up Donut Show Will Open During
the Entire 24-Hour Screening of Artist Christian Marclay's
The Clock, at LACMA**

Located Just Across the Street From the New ForYourArt

**Saturday, March 24, Twelve-Noon to
Twelve-Noon on Sunday, March 25**

Los Angeles (March 19, 2012)—[ForYourArt](#) announces *Around the Clock: 24 Hour Donut City*, the opening event of its new activity space, ForYourArt at 6020 Wilshire Blvd. In celebration of the 24-hour screening of artist Christian Marclay's *The Clock*, at the Los Angeles County Museum of Art (LACMA), ForYourArt will host a simultaneous 24-hour reception at the new space, offering an edible exhibition of L.A.'s signature donuts for free. Embracing the concept of both Marclay's

award-winning work and Los Angeles' famous donut shops, ForYourArt at 6020 Wilshire Blvd. will offer a curated selection of the American treat over the 24-hour time frame, presenting a new selection every two hours. Just as many of L.A.'s donut shops serve their light and sweet snacks "around the clock," ForYourArt at 6020 Wilshire Blvd. joins them in celebrating Marclay's screening at LACMA, an important center of energy for the city.

Los Angeles is arguably the donut capital of the United States, home to many 24-hour donut shops, which is a testament to its iconic car culture and vast network of highly traveled roads and freeways. As a result, Los Angeles is a city void of a center, but instead is a matrix of several areas with unique cultural identities. ForYourArt seeks to use the donut as a metaphor to highlight a city that boasts multiple hubs of energy, each with its distinctive personality and flavor.

In addition to serving free donuts and coffee for guests migrating to and from LACMA's Bing Theatre—where the screening will be held—ForYourArt will offer information about the *The Clock*, as well as things to see and do around the surrounding Miracle Mile neighborhood. As part of its mission, ForYourArt hopes that its activity space will be a site of information, of discussion, and to promote the exchange of ideas prompted by innovative projects and cultural offerings to the Los Angeles community.

1,000 pins made from two of Kenny Scharf's Donut Paintings will be given out during *Around the Clock: 24 Hour Donut City*. Kenny Scharf's Donut Truck will be parked outside ForYourArt to welcome guests.

For a full listing of donuts that will be served from the best donut shops in LA, visit ForYourArt.com. Donut selections were made by Los Angeles-based food and travel writer Krista Simmons.

Image Credit: 12 donuts from around L.A. from ForYourArt's *Around the Clock: 24 Hour Donut City* (from left to right, top to bottom):

Strawberry Donut from The Donut Man
Tres Leches Donut from UMAMICatessen
Glazed Coconut Donut from The Donut Hole
Plain Donut from Bob's Coffee & Doughnuts
Classic Glazed from Daily Donut
Blueberry Cake Donut from SK's Donuts & Croissant

Apple Fritter from Randy's Donuts
Glazed Donut from Krispy Kreme Doughnuts
Sprinkles Donut from Blinkie's Donut Emporium
Strawberry Buttermilk Donut from Fonuts
Bacon Maple Donut from Nickel Diner
Chocolate Custard Puff from Stan's Doughnuts

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Press Contact:

Justin Conner

FITZ & CO

212-627-1455 x233

Justin@fitzandco.com