

FOR IMMEDIATE RELEASE

SCAD FASH Museum of Fashion + Film presents a historical survey of hats and accessories.

"Embellished: Adornment Through the Ages" explores the evolution of fashion from mid-18th century to the post-war era.

The exhibition is on view now through January 29, 2017 in Atlanta.



ATLANTA, Georgia — Marking the one-year anniversary of The Savannah College of Art and Design's newest museum, <u>SCAD FASH Museum of Fashion + Film</u> in Atlanta presents "Embellished: Adornment Through the Ages," a chronicle of European and American fashion represented by hats, accessories and curios. This momentous exhibition presents a survey of adornment, from the lavish embellishments of the mid-18th century and the Belle Époque, to the sophisticated elegance of the years during and following the world wars.

"Embellished: Adornment Through the Ages" is the first SCAD FASH exhibition to focus exclusively on the evolution of fashion. In addition to the captivating array of styles by Italian designer Elsa Schiaparelli, the House of Balenciaga and French fashion icon Christian Dior, nearly all of the items on view appear courtesy of world-renowned Italian fashion professor and collector Raffaello Piraino. This exhibition marks the U.S. debut of selected pieces from the legendary Raffaello Piraino Collection, which is housed in Palermo, Italy, and consists of more than 5,000 ornate garments and accessories that belonged to the Sicilian aristocracy and bourgeoisie.

Headwear, such as a 1830s Florentine high drawn straw bonnet, a 1920s felt helmet cloche with silk embroidery and an early 20th century military felucca hat, is featured with a host of other accessories, including interchangeable shoe buckles from the early 1700s, ornate parasols and a finger stretcher for shaping leather gloves. Vintage magazines, a miniature fashion doll and historically significant pieces from the SCAD Permanent Collection complement these treasures, providing extensive insight into economic, cultural and political fashion history.

"Embellished: Adornment Through the Ages" is curated by Rafael Gomes, SCAD director of fashion exhibitions, with assistance from Luca Lo Sicco, SCAD professor of <u>fashion marketing</u>

and management.

The exhibition is free for museum members, and all SCAD students, faculty, staff. Open to the public with the <u>cost of museum admission</u>.

Image caption: 'Embellished: Adornment Through the Ages' at SCAD FASH Museum of Fashion + Film in Atlanta, Georgia. Courtesy of SCAD.

SOCIAL MEDIA

SCAD FASH (#SCADFASH) is on Instagram, Twitter (@scadfash) and Facebook (SCAD FASH Museum of Fashion + Film). SCAD Museum of Art (#SCADMOA) is on Twitter, Instagram (@scadmoa) and Facebook (SCAD Museum of Art). SCAD (#SCAD) is on Twitter, Instagram (@SCADdotedu) and Facebook (SCAD — The University of Creative Careers). Paula Wallace is on Twitter and Instagram (@PaulaSWallace) and can also be found on YouTube.

ABOUT SCAD FASH MUSEUM OF FASHION + FILM

SCAD FASH Museum of Fashion + Film celebrates fashion as a universal language, garments as important conduits of identity and film as an immersive and memorable medium. Located at 1600 Peachtree St. — the nexus of the SCAD Atlanta campus — the museum focuses on the future of fashion design. Embedded within the top-ranked SCAD School of Fashion, the museum's mission and programs are fortified by the on-site expertise of nearly 30 full- time university professors devoted to the study of fashion and film. SCAD FASH connects conceptual to historical principles of dress — whether ceremonial, celebratory or casual — and its dynamic exhibitions, captivating films and educationally enriching events are open to visitors of all ages.

SCAD: THE UNIVERSITY FOR CREATIVE CAREERS

The Savannah College of Art and Design is a private, nonprofit, accredited institution conferring bachelor's and master's degrees at distinctive locations and online to prepare talented students for professional careers. SCAD offers degrees in 42 majors, as well as minors in more than 70 disciplines across its locations in Savannah and Atlanta, Georgia; Hong Kong; Lacoste, France; and online through SCAD eLearning.

With more than 32,000 alumni worldwide, SCAD demonstrates an exceptional education and unparalleled career preparation. The diverse student body, consisting of more than 12,000 students, comes from across all 50 U.S. states and more than 100 countries. Each student is nurtured and motivated by a faculty of nearly 700 professors with extraordinary academic credentials and valuable professional experience. These professors emphasize learning through individual attention in an inspiring university environment, and the innovative SCAD curriculum is enhanced by advanced, professional-level technology, equipment and learning resources.

In 2015, the prestigious Red Dot Design Rankings placed SCAD in the top four universities in the Americas and Europe. Career preparation is woven into every fiber of the university, resulting in a superior alumni employment rate. In a survey of Spring 2014 SCAD graduates, 97 percent of respondents reported being employed, pursuing further education or both within 10 months of graduation.

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