

# ForYourArt



Photo: David Gilbert

## **ForYourArt Announces the Second Iteration of *Around the Clock: 24 Hour Donut City, LACMA's Choice***

**A 24-hour Pop-Up Donut Show Open During the Entire  
24-hour Screening of Christian Marclay's *The Clock* at LACMA  
Located across the street at ForYourArt at 6020 Wilshire Blvd.**

**12 p.m., Saturday, September 22 to  
12 p.m., Sunday, September 23**

**Los Angeles** (September 7, 2012)—ForYourArt announces the second iteration of *Around the Clock: 24 Hour Donut City*, in celebration of the 24-hour screening of artist Christian Marclay's *The Clock*, at the Los Angeles County Museum of Art (LACMA).

During the screening, ForYourArt will host a simultaneous free 24-hour reception at their 6020 Wilshire Blvd. activity space, offering an edible exhibition of L.A.'s signature donuts. Embracing the concept of both Marclay's award-winning work and Los Angeles's famous donut shops, ForYourArt will offer a selection of some of LACMA's favorite treats, presenting a new type of donut every two hours. Just as many of L.A.'s donut shops serve their light and sweet snacks "around the clock," ForYourArt at 6020 Wilshire Blvd. celebrates Marclay's "around the clock" screening at LACMA.

For *Around the Clock: 24 Hour Donut City, LACMA's Choice*, ForYourArt asked LACMA's employees to select their favorites. Selectors and donuts include:

- Michael Govan, CEO and Wallis Annenberg Director: Coconut Cake Donut, Bob's Coffee & Doughnuts
- Stephen St. Laurent, Director of Security: Chocolate Glazed Old Fashioned, Tang's Donuts
- Amy Heibel, AVP, Technology & Digital Media: French Cruller, Randy's Donuts
- Ellen Castruccio, Director of Membership Marketing: Blueberry Buttermilk Bar, Stan's Donuts
- Scott Tennent, Director of Executive Communications: Crumb Donut, Bob's Coffee & Doughnuts

- Alex Capriotti, Marketing Manager: Rainbow Sprinkle Donut Holes, Bob's Coffee & Doughnuts
- Erin Wright, Director of Special Projects: Buttermilk Bar, Winchell's Donut House
- Elvis Mitchell, Curator of Film Independent at LACMA: Buttermilk, Randy's Donuts
- Franklin Sirmans, Terri and Michael Smooke Department Head and Curator of Contemporary Art: Traditional New Orleans Beignets, The Gumbo Pot
- Christine Y. Kim, Associate Curator of Contemporary Art: Choco Glazed with Rainbow Sprinkles, SK's Donuts & Croissant
- Miranda Carroll, Director of Communications: Green Tea Donut, Café Dulcé
- Lorraine Wild, Creative Director: Bearclaw, Bob's Coffee & Doughnuts

Home to many 24-hour donut shops, Los Angeles is arguably the donut capital of the United States. L.A.'s passion for donuts at all hours of the day is a testament to its iconic car culture and vast network of highly traveled roads and freeways. As a result, Los Angeles is a city void of a center, a matrix of neighborhoods with unique cultural identities. ForYourArt uses the donut as a metaphor to highlight a city that boasts multiple hubs of energy, each with its distinctive personality and flavor.

In addition to serving free donuts and coffee for guests migrating to and from LACMA's screening of *The Clock* at the Bing Theater, ForYourArt will offer information about *The Clock*, including two newly commissioned essays on the work by art critics Andrew Berardini and Ed Schadt. Over 2,500 donuts were served at the first *Around the Clock: 24 Hour Donut City*, ForYourArt's first activity at 6020 Wilshire Blvd. Donut selections were made by food writer and Top Chef Judge Krista Simmons.

#### **About Christian Marclay's *The Clock***

LACMA presents another special twenty-four-hour screening of Christian Marclay's *The Clock* beginning Saturday, September 22, at noon and ending at noon on Sunday, September 23. *The Clock* is a twenty-four-hour single-channel montage constructed from thousands of moments of cinema and television history depicting the passage of time. Marclay has excerpted each of these moments from their original contexts and edited them together to create a functioning timepiece synchronized to local time wherever it is viewed—marking the exact time in real time for the viewer for twenty-four consecutive hours. The sampled clips come from films of all genres, time periods, and cultures, some lasting only seconds, others minutes, and have been culled from hundreds of films, famous and obscure, into a seamless whole. The result, a melding of video and reality, unfolds with a seemingly endless cast of cameos. By making the film available in its entirety, this free screening will allow *The Clock* to be viewed in the way Marclay intended. Christian Marclay's *The Clock* (2010), was purchased with funds provided by LACMA Trustee Steve Tisch through the 2011 Collectors Committee. For more information visit: <http://www.lacma.org/event/clock>.

#### **About ForYourArt | ForYourArt.com | @ForYourArt**

ForYourArt provides a guide to engaging with art in Los Angeles and beyond. ForYourArt produces *PLAN ForYourArt*, a weekly email newsletter, with themed itineraries for Los Angeles and New York and content focused on arts engagement and patronage of exceptional arts organizations.

ForYourArt at 6020 Wilshire Blvd. is an open platform for short-term and spontaneous activities in a storefront space across from LACMA. With the goal of celebrating creativity and deepening understanding through engagement with art, the space can function as a conference room, program venue, and activity space. ForYourArt at 6020 Wilshire Blvd. is a collaborative effort among ForYourArt, artists, curators and organizations.

ForYourArt is produced by Bettina Korek, Inc.

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