



## For Immediate Release



# Danish Arts Council Presents Jesper Just's Multi-Channel Filmic Odyssey and Architectural Intervention for the Danish Pavilion at the 55<sup>th</sup> International Art Exhibition la Biennale di Venezia, June 1 – November 24, 2013

**Copenhagen, Denmark (February 21, 2013)** – The Danish Arts Council presents Jesper Just's multi-channel filmic odyssey and architectural intervention for the Danish Pavilion at the 55<sup>th</sup> International Art Exhibition of la Biennale di Venezia, June 1 – November 24, 2013.

Collaborating with Project Projects (New York), a graphic design studio, the project will integrate film, digital communications, and the Danish Pavilion's physical space.

Renowned Danish artist Jesper Just will present a film project that examines themes of architectural pastiche and cultural dislocation for the Danish Pavilion. Commissioned by the Danish Arts Council, Just's contribution will consist of five films played simultaneously in a looped format as part of one singular, cyclical narrative. The films weave together a depiction of what appears to be Paris due to certain architectural signifiers, but then assumptions are challenged as the landscape becomes uncanny.

Key to all Jesper Just's films is the question of representation. How do we create images? And how do these images, in turn, conjure ideas, expectations, and conventions?

"I usually begin with a place and the conventions related to it, social and cinematic, from which my work evolves. When you start digging into the history and narratives specific to a given location, you begin to see how it informs your perception of the space — how you view it, think about it, and act towards it. I'm very interested in the idea that a place can perform, just like people and characters perform," says Just.

In addition to the films, Just will create an architectural intervention on the Pavilion integrated with the film installation, based on the paradoxical mismatch of the Danish Pavilion's 1930s neoclassical architecture and its 1960s modernist addition.

An accompanying communications system developed by design studio Project Projects will allow people to experience the pavilion outside of Venice and create a mirrored experience in parallel with Just's project.

The project is funded by the Danish Arts Council. The project has received additional support from Nørgaard på Strøget, Copenhagen. Jesper Just's film project is co-produced by Galleri Nicolai Wallner, Copenhagen.

### **About Jesper Just**

Jesper Just was born in Copenhagen, Denmark, in 1974, and he attended the Royal Danish Academy of Fine Art. He currently lives and works in New York.

Recent solo exhibitions include *Jesper Just: This Nameless Spectacle* (2012), University of Michigan Museum of Art (Ann Arbor, Michigan), Galleri Nicolai Wallner (Copenhagen, Denmark), and James Cohan Gallery (New York); and *Jesper Just: Sirens of Chrome* (2011), MobileArtProduction (Stockholm, Sweden). Recent group exhibitions include *No Object is an Island: New Dialogues with the Cranbrook Collection* (2011), Cranbrook Art Museum (Bloomfield Hills, Michigan); *Time and Place* (2011), Inaugural Exhibition, Kunsthalle Detroit (Detroit, Michigan); and *Intermission* (2011), James Cohan Gallery (New York).

Just's work is featured in many public collections, including Arario Gallery (Korea), the Solomon R. Guggenheim Museum (New York), the Museum of Modern Art (New York), Musée d'Art Moderne (Luxembourg), Tate Modern (London), and many others. He is also the proud recipient of the Arken Prize Travel Grant (2009), and the Carnegie Art Award (2008) (2<sup>nd</sup> prize).

Jesper Just is represented by James Cohan Gallery, New York; Galleri Nicolai Wallner, Copenhagen; and Galerie Perrotin, Paris.

### About the Danish Arts Council and la Biennale di Venezia

The Danish Arts Council Committee for International Visual Arts has responsibility for Denmark's participation in la Biennale di Venezia. Denmark has taken part in the exhibitions of la Biennale di Venezia since 1895, and its participation is financed with funds from the Danish Arts Council. The Danish Arts Council Committee for International Visual Arts consists of Jette Gejl Kristensen (chairman), Lise Harley, Jesper Elg, Mads Gamdrup, and Anna Krogh. www.danisharts.dk

### **About Project Projects**

Project Projects is a design studio focusing on print, exhibition, identity, and interactive work with clients in art and architecture, in addition to independent curatorial and publishing projects.

Founded in 2004 in New York, the studio is led by principals Prem Krishnamurthy, Adam Michaels, and Rob Giampietro.

Project Projects is a two-time Finalist in the Cooper-Hewitt National Design Awards and has received numerous distinctions, including grants from the Graham Foundation and NYSCA for its independent projects. More information at <a href="https://www.projectprojects.com">www.projectprojects.com</a>

Photo Credit: Jesper Just, la Biennale di Venezia film still, 2013

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