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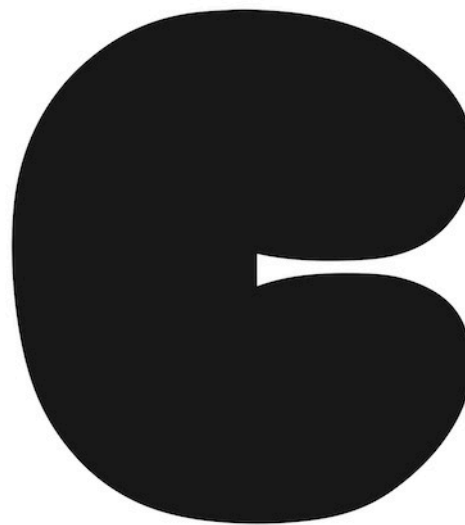
***Cahiers d'Art*, Legendary Paris-based Publishing
House, Gallery and Journal,
Relaunches Its Celebrated Revue During
Frieze New York**

**The Publishing House Celebrates First Issue of the
Renown Revue Since 1960 With Artwork by
Ellsworth Kelly on the Cover**

May 9, 2013 (New York) – ***Cahiers d'Art***, renowned for its high quality, highly sought-after publications featuring the most remarkable artists of the 20th century, is relaunching its well-known revue during Frieze New York. In keeping with the house's storied past, Issue No. 1 includes a recent Ellsworth Kelly artwork on the cover. The artwork is related to a sculptural work, *Black Form I* currently featured in *Ellsworth Kelly at Ninety*, opening at Matthew Marks's galleries at 502 and 522 West 24th Street this week in celebration of Kelly's 90th birthday.

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In addition to Kelly, the first edition features works by Cyprien Gaillard, Sarah Morris, Adrian Villar Rojas, and the architecture of Oscar Niemeyer. Following the long tradition of outstanding contributors to *Cahiers d'Art* such as Ernest Hemingway and Samuel Beckett, the first

issue features articles and interviews by Tadao Ando, Hans Ulrich Obrist, and Yve-Alain Bois, among others.

The first edition of the newly revived *Cahiers d'Art* revue is available for purchase in the United States at the Frieze New York Art Fair, 192 Books, New York; Books & Books, Coral Gables and Miami Beach; Gagolian Gallery, Online; Hennessey + Ingalls, Santa Monica; Matthew Marks Gallery, New York; Museum of Fine Arts, Houston; The Phillip Johnson Glass House, New Caanan; Ursus Books, New York; and Wexner Center Store, Columbus, Ohio. Signed, limited edition copies of the first issue are now available through the *Cahiers d'Art* website, www.cahiersdart.fr. There are 75 English language and 75 French language copies in the edition.

Acquired by the Swedish collector Staffan Ahrenberg in 2011, *Cahiers d'Art* is currently exhibiting over thirty works by Alexander Calder at its 14 – 15 rue du Dragon gallery spaces in Paris, including a selection of mobiles, stables, bronzes, household objects, and gouaches, in addition to a set of photographs by celebrated photographer Herbert Matter. The exhibition has been organized in partnership with the Calder Foundation and is an extension of their collaboration in publishing recent *Cahiers d'Art* title *Calder by Matter*.

Photographer and graphic designer Herbert Matter, a close friend of Alexander Calder, had the privilege of photographing the artist's sculptures at different stages of their realization and capturing Calder at work in his studios and in his Roxbury, Connecticut, home. *Calder by Matter* offers a new perspective on the sculptor's life and work, presenting over 300 photographs of the artist and his family, many of which are previously unpublished.

"*Cahiers d'Art* is a dream project that we have enthusiastically committed time and capital to. It's the same investment that one would make to a high-tech startup, but on high quality paper as an object beyond trends. We have a lot of fun putting together each issue, which is very unique, and rely on our instincts on what will speak to our audience," says Ahrenberg.

Available in a Standard Edition as well as a Collector's Edition (limited edition of 250 copies, which include a set of 6 gelatin silver prints and a specially bound copy *Calder by Matter* in a handmade aluminum box), *Calder by Matter* includes original essays by esteemed art critic and Calder biographer Jed Perl, Calder Foundation President and Calder grandson Alexander S. C. Rower (editor of the publication), and Matter student and colleague John T. Hill (designer of the publication).

Calder by Matter is available in the United States at the Frieze New York Art Fair, 192 Books, New York; Gagosian Gallery, Online; Hennessey + Ingalls, Santa Monica; the Los Angeles County Museum of Art, Los Angeles; Museum of Fine Arts, Houston; Ursus Books, New York; and Wexner Center Store, Columbus, Ohio. The Standard and Collectors Editions may be purchased directly through the Cahiers d'Art website, <http://www.cahiersdart.fr>.

Cahiers d'Art was founded in 1926 by Christian Zervos in the heart of Saint-Germain-des-Prés. *Cahiers d'Art* editions are among the most remarkable publications of the 20th century, and are sought after by art collectors and book collectors worldwide.

By 1960, Zervos had published 97 issues of the *Cahiers d'Art* magazine and more than 50 books, including monographs on El Greco, Matisse, Man Ray, and African and Mesopotamian Art, as well as collections of poems by Paul Éluard and André Breton.

About Staffan Ahrenberg:

Born in Sweden, Staffan Ahrenberg maintains a long family tradition of collecting art. His father, Theodor ('Teto') Ahrenberg (1912–89), built one of the largest collections of modern and contemporary art in northern Europe, including a significant number of works by Picasso, Matisse, and Le Corbusier. In 2011, Staffan Ahrenberg acquired the legendary publishing house and gallery, *Cahiers d'Art*, and the rights to all of its publications.

Ahrenberg has assembled a world-class team to revive *Cahiers d'Art*, including editorial board members Samuel Keller, Director of the Beyeler Foundation and Chairman Art Basel, and Hans Ulrich Obrist, renowned art curator and Co-

Director of the Serpentine Gallery. The company has opened an additional gallery space dedicated to editions at 15 rue du Dragon and has prepared a full slate of publishing projects including the continuation of the *Cahiers d'Art* journal, catalogues raisonnés, standard and limited edition books, and prints. Each project is the result of direct collaboration with the artists represented.

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