FOR IMMEDIATE RELEASE

Blum & Poe Goes Green

Los Angeles, April 20, 2015 – Blum & Poe announces its participation in the Arts:Earth Partnership (AEP), an environmentally sustainable certification and materials resource exchange program specifically developed for the creative sector in Los Angeles. By completing AEP's certification process, Blum & Poe's Los Angeles gallery location has become one of the first green-certified contemporary art galleries in the United States.

Faced with industry-wide wastefulness, Blum & Poe considered how to implement Reduce. Reuse, Recycle to bring about a more sustainable workplace. As a response, the gallery has committed to lowering its environmental impact through energy efficiency, recycling programs, waste reduction management, and water conservation. In order to advocate positive changes in the way we think about our planet, Blum & Poe has pledged to use 100% recycled paper supplies, reuse/recycle construction materials, install a weather-based irrigation system for the gallery's drought-tolerant garden, as well as low-flow aerators on any faucets, partner with businesses that use sustainable practices, and educate its audience on the importance of these standards.

Blum & Poe will continue beyond the AEP certification process and make strides in its daily operations. In addition to becoming green certified, the Los Angeles gallery location has purchased carbon credits from CarbonFund.org to offset its footprint for business travel and artwork transportation. The goal is to be carbon neutral by the end of 2015. The gallery is investing in solar panels that will be installed on the building's roof, which will reduce energy consumption by 30 percent. AEP's guidelines will be instrumental in transitioning Blum & Poe's gallery locations in New York and Tokyo to operate within the same environmentally sustainable framework.

Blum & Poe is hopeful that other art galleries and art professionals will join in going green. The gallery thanks Rosalie Benitez for her initiative and guidance in bringing these improvements to its business practices. To learn more about AEP, please visit artsearthpartnership.org. To learn more about carbon credits, please visit carbonfund.org.

For further information please contact Blum & Poe's sustainability liaison Meredith Rogers: meredith@blumandpoe.com, +1-310-836-2062.







About Blum & Poe

Timothy Blum and Jeffrey Poe founded Blum & Poe in September 1994 with the intent to show international contemporary art in all media, remaining strongly committed to working closely with artists to produce works of significant ambition. Blum brought over five years of immersion in the Japanese art world, and Poe provided a strong sense of emerging artists in Los Angeles. Together they have since represented an increasingly influential roster of contemporary artists, most at the start of their careers, including the renowned artists Sam Durant, Mark Grotjahn, Sharon Lockhart, Dave Muller, Takashi Murakami, and Yoshitomo Nara. In 2009 they purchased and renovated their current 22,000 square foot complex on La Cienega Boulevard, where they have consistently produced worldclass exhibitions featuring important Japanese, Chinese, European, and American artists. In 2014, Blum & Poe opened satellite galleries in New York and Tokyo to focus on projects, both historical and distinguished, as well as continue to present museum-caliber exhibitions, lectures, performances, book-signings, and concerts from its Los Angeles base.

Currently on view:

Blum & Poe, Los Angeles, Mark Grotjahn: Fifteen Paintings, May 1 – June 20, 2015 Blum & Poe, New York, Hugh Scott-Douglas, April 9 - May 30, 2015 Blum & Poe, Tokyo, Richard Prince: New Portraits, April 3 - May 30, 2015

Hours:

Los Angeles, Tuesday - Saturday, 10am - 6pm New York, Tuesday - Saturday, 10am - 6pm Tokyo, Tuesday - Saturday, 11am - 7pm

Join the conversation on Instagram and Twitter: @blumandpoe.

Media Contact:

FITZ & CO Jenny Isakowitz / Camille Desprez jenny@fitzandco.com +1-646-589-0923 camille.desprez@fitzandco.com +1-646-589.0920

