

aspenartmuseum

FOR IMMEDIATE RELEASE

August 5, 2013

ASPEN ART MUSEUM ANNOUNCES MAJOR DONOR GIFT ALLOCATION AND CO-NAMING CHALLENGE OPPORTUNITY FOR NEW SHIGERU BAN-DESIGNED AAM FACILITY

ASPEN, COLORADO — The Aspen Art Museum (AAM) announces today that \$5,000,000 of a prior, larger gift made by long-time Aspen Art Museum supporters Larry and Susan Marx will be allocated to co-name the museum's new Shigeru Ban-designed facility currently under construction in Aspen and slated for grand opening on August 9, 2014, with the rest of the gift going to endowment. Their partner in the \$10 million naming is another longtime AAM supporter whose \$5 million is given as a challenge to be met within one year of this announcement. The matching donor shall remain anonymous until the challenge pledge is reached.

Construction of the new AAM facility is 100% privately funded with a capital goal of \$65 million. To date, \$58 million has been raised, including \$20 million for the Museum's endowment and \$38 million toward the new building project.

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The Aspen Art Museum is a noncollecting institution presenting the newest, most important evolutions in international contemporary art. Our innovative and timely exhibitions, education and public programs, immersive activities, and community happenings actively engage audiences in thought-provoking experiences of art, culture, and society.

AAM MUSEUM HOURS:

Tuesday–Saturday, 10am – 6pm; Thursday, 10am – 7pm; Sunday, noon to 6pm
Closed Mondays and major holidays

AAM ADMISSION IS FREE courtesy of Amy and John Phelan
Visit the AAM online: www.aspenartmuseum.org

MEDIA CONTACT:

Meg Blackburn

FITZ & CO

212-627-1455 x225

meg@fitzandco.com