## THE ART SHOW

ART DEALERS ASSOCIATION OF AMERICA 205 Lexington Avenue, Suite #901 New York, NY 10016 tel: 212.488.5533 fax: 646.688.6809 adaa@artdealers.org www.artdealers.org

## MEDIA INVITE PHOTO & BROADCAST WELCOME

## PLEASE JOIN US FOR THE INAUGURATION OF THE 24<sup>th</sup> EDITION OF THE ART SHOW AS FOLLOWED BY A WEEK OF ARTS ACTIVITIES

Hosted by the **Art Dealers Association of America (ADAA)** With the expected participation of **New York City Officials** and **Principals** of the **ADAA Art Show** and **The Armory Show** 

## 10:30 AM, Tuesday, March 6, 2012 Park Avenue Armory at 67<sup>th</sup> Street, New York City

The Art Dealers Association of America (ADAA) in collaboration with The Armory Show invite you to the official inauguration of a week of arts activities in NYC. The event will take place on Tuesday, March 6 at the Park Avenue Armory as a preview to The Art Show 2012 and to commemorate the week's array of cultural events throughout New York City including The Armory Show at Piers 92 & 94. ADAA President Lucy Mitchell-Innes, ADAA Executive Director Linda Blumberg, and The Armory Show Founding Director Paul Morris will be present with the expected participation of New York City Officials. Remarks will be followed by an advance viewing of The Art Show hosted by the Art Dealers Association of America at the Park Avenue Armory from March 7 - 11, 2012.

To **RSVP** by Mon, March 5, please email <u>TheArtShow@fitzandco.com</u>

**For further information about The Art Show, please contact:** Concetta Duncan, FITZ & CO, T 212-627-1455 x232, <u>concetta@fitzandco.com</u>



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