

THE ART SHOW

ART DEALERS ASSOCIATION OF AMERICA

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THE ART SHOW 2012

SOLD OUT INSTALLATIONS OF MUSEUM-QUALITY ARTWORKS AT AMERICA'S LONGEST-RUNNING FINE ART FAIR

ORGANIZED BY THE ART DEALERS ASSOCIATION OF AMERICA (ADAA) TO BENEFIT HENRY STREET SETTLEMENT

*Over \$1.2 Million Raised for Henry Street Settlement
By America's Most Distinguished Galleries*

New York, March 12, 2012 —**The Art Show 2012**, organized by the **Art Dealers Association of America (ADAA)** to benefit **Henry Street Settlement**, concludes with high sales after a five-day run from March 7–11 at the historic Park Avenue Armory. Opening a week of arts activities throughout New York City, the 24th edition of The Art Show was inaugurated by **Mayor Bloomberg**, **Cultural Affairs Commissioner Kate D. Levin**, and special guests with an official press conference on Tuesday morning, March 6, which was followed by a celebratory Gala Preview of more than 2,500 special guests that evening.

Attendance at the country's longest-running fine art fair was exceptional—nearly **20,000** collectors, museum directors, curators, artists, art enthusiasts, and media came to view museum-quality works from 72 of the nation's leading art galleries, all members of the prestigious ADAA. The Art Show's **Gala Benefit Preview** ticket sales and print sales raised more than **\$1.2 million dollars** for the Lower East Side's Henry Street Settlement, one of New York City's best-known and most effective social services and arts agencies.

Sold out booths include exhibitions such as: Henry Taylor at Blum & Poe; Sarah Sze at Tanya Bonakdar Gallery; Suzan Frecon at David Zwirner Gallery; Yoshitomo Nara at The Pace Gallery, Elliott Hundley at Regen Projects; and a two-person exhibition of works by Lynda Benglis and Adam Fuss at Cheim & Read. As of early Sunday, March 11, additional galleries were on the verge of selling out including: Luhring Augustine Gallery, Metro Pictures, and Marian Goodman Gallery. Notable sales from other ADAA members include six works sold by Menconi & Schoelkopf Fine Art, LLC, all within the range of \$100,000 – \$500,000, and two prized works sold by Skarstedt Gallery, Ltd. at \$800,000 and \$1.2 million.

“By bringing the most exceptional material and installing it in the most innovative and striking ways, ADAA dealers continue the tradition of The Art Show's boutique experience and generated extraordinary sales,” noted **ADAA President Lucy Mitchell-Innes**, “the overwhelming response from the very best collectors, museum curators, and members of the media confirms the lasting significance of this exceptional show.”

Linda Blumberg, ADAA's Executive Director, added, “The Art Show is a total immersive art experience and everyone from serious collectors to art lovers and students appreciate the impeccable presentation of the fair. In both the solo artist and thematic presentations the exhibits showcased the diversity, connoisseurship, and excellence of ADAA membership.”

In addition to offerings by 72 ADAA member galleries, The Art Show presented public programming including a two-part ADAA Collectors' Forum supported by the fair's lead sponsoring partner, AXA Art Insurance Corporation. Entitled, *Catalogues Raisonnés: An Exploration of the Model*, the panels took place Friday, March 9 at 6:00 pm and Saturday, March 10 at 10:30 am at The Park Avenue Armory and investigated how Catalogues Raisonnés are



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established and employed by curators, gallerists, lawyers, and artists' foundations. Both panels were moderated by **Bruce Altshuler**, Director of the Museum Studies Program at NYU, and featured panelists: **John Elderfield**, Independent curator and art historian, and Chief Curator Emeritus of Painting and Sculpture at The Museum of Modern Art, New York, **Richard Grant**, Executive Director of The Richard Diebenkorn Foundation, **David Nash**, Co-Owner, Mitchell-Innes & Nash, **Jo Backer Laird**, Of Counsel, Patterson Belknap Webb & Tyler, former Senior Vice President and General Counsel of Christie's Inc.; **Jack Flam**, President and CEO, Dedalus Foundation **Charles S. Moffett**, Executive Vice President, Co-chairman of Impressionist, Modern and Contemporary Art Worldwide, Sotheby's; **Frances F.L. Beatty**, Vice President at Richard L. Feigen & Co., **Judith Goldman**, Writer and Curator; Contributing Editor, ArtNews.

Henry Street Settlement

Founded in 1893 by social work pioneer Lillian Wald and based on Manhattan's Lower East Side, Henry Street Settlement delivers a wide range of social services, health-care initiatives and arts programs that improve the lives of more than 65,000 New Yorkers each year. Distinguished by a profound connection to its neighbors, a willingness to address new problems with swift and innovative solutions, and a strong record of accomplishment, Henry Street challenges the effects of urban poverty by helping families achieve better lives for themselves and their children. Visit www.henrystreet.org

Art Dealers Association of America

All **Art Show** exhibitors are members of the Art Dealers Association of America (ADAA), a non-profit membership organization of the nation's leading galleries. Founded in 1962, ADAA seeks to promote the highest standards of connoisseurship, scholarship and ethical practice within the profession. Visit www.artdealers.org

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