

# PRESS RELEASE BASEL | JUNE | 4 | 2014

Parcours: An array of site-specific artworks installed in Kleinbasel

For the 2014 edition of Art Basel, Parcours will be sited in various locations around the Rheingasse in Kleinbasel, featuring a total of 15 site-specific art works by internationally recognized artists: Francesco Arena, Darren Bader, Gottfried Bechtold, Pierre Bismuth, Jean-Luc Blanc, Chris Burden, Ryan Gander, Mario García Torres, Mark Handforth, Iman Issa, João Penalva, Seth Price, Eva Rothschild, Guido van der Werve, and Zeng Fanzhi.

Parcours, an official sector of Art Basel, looks to engage with Basel's past and present by weaving artistic interventions into the fabric of the specific location each edition inhabits. Florence Derieux, Director of FRAC Champagne-Ardenne, will curate Parcours for the second year. The sector will open to the public with Parcours Night on Wednesday, June 18, and will include special one-off performances by Guido van der Werve and Mario García Torres.

**Francesco Arena**'s '278 km (as a letter of Nietzsche)' (2014), will be presented by Kadel Willborn. The work sees performers, one at a time, walking the perimeter and diagonal axes of a room until they have reached a total distance of 278 km - the distance that separates Basel from Turin, and the length of the journey that Nietzsche's friend Overbeck travelled to retrieve him and bring him back to Basel in an attempt to help Nietzsche recover from mental illness. The performance will be given for seven consecutive hours each day.

Sadie Coles HQ will present a performance by **Darren Bader** titled 'The Gardeners in Paradise', the fifth and final iteration of the artist's lawnmower-based works, and a sequel to 'The Gardeners', first realized at the London gallery in 2012, which saw well-known cultural figures operating blood-powered garden tools. 'Gardeners in Paradise' sees Bader set forth an absurd paradise, in which the gardening implements seen in his earlier project achieve their perfect afterlife, performing surreal actions indefinitely.

Galerie Krinzinger will show 'Panamera' (2007-2013), **Gottfried Bechtold**'s most recent Porsche project – a hybrid artifact that oscillates between a classical sculpture and a functional object. The work is the continuation of the artist's interest in and exploration of the notion of sculpture, and will be shown in Basel's Manor department store.

Bugada & Cargnel will present a project by **Pierre Bismuth** titled 'Performances, works in situ', (2014), made up of a series of new performances staged in various public spaces, hardly distinguishable from the ordinary activities of passers-by. With humor and minimal means, this series aims to destabilize pre-established codes of perception and push the viewers to scrutinize the reality around them.

Art: Concept will show a new painting by **Jean-Luc Blanc**, 'Un peu étroit' (2014). In his work the artist redefines the idea of desire by operating a detachment between his subject and its context while at the same time introducing a notion of absurdity.

Chris Burden's 'Holmby Hills Light Folly' (2012) is presented by Gagosian Gallery, and consists of four intricate cast iron benches and four rare cast iron lamps from the 1920's.

The four lamps are placed in each corner of a room with the benches placed between each lamp, creating a quiet space in which to sit and reflect.

Lisson Gallery and gb agency will present 'Make Everything like it's your Last' (2013) by **Ryan Gander**, a playful advertising campaign, comprised of posters that reflect life within an imagined utopian society. The accompanying film, titled 'Imagineering', will be presented in the Unlimited sector at Art Basel in 2014.

Galleria Franco Noero, Gavin Brown's enterprise, The Modern Institute and Galerie Eva Presenhuber will jointly present 'Tilted Shadow' (2013) and 'Magenta Torque Moment' (2014) by **Mark Handforth**, two monumental horseshoe sculptures that will be displayed in a public and open context, entering into a dialogue with one another and with the pre-existing urban space. Shaped like delicate paper cut-outs in a composition that appears as simple as a collage, the sculptures fight against the natural weight of the metal they are constructed from, conveying a sense of monumentality with the lightest touch.

Rodeo will show 'Proposal for a Crystal Building' (2003) by **Iman Issa**. Inhabiting the role of urban planner, architect and designer, Issa presents a proposal for a crystal structure, which would theoretically be placed in a central urban environment. Though architectural in appearance, the plans and models are offered without information on the scale or purpose of the structure, leaving the work somewhere between what is functional and logical, and what is bizarre, or even surreal.

'Men Asleep' (2012) by **João Penalva** will be presented by Simon Lee Gallery. The work is a collection of photographs, which began with the artist's first purchase of a 1940s family snapshot of a man asleep in an armchair, and which has grown into a collection of over three hundred photographs of men who have fallen asleep – in public or private spaces – rather than in their beds.

**Seth Price**'s audio work '8-4 9-5 10-6 11-7' (2007) will be jointly presented by Petzel Gallery and Galerie Gisela Capitain. The artist edited together a single, eight-hour mp3 track of continuously mixed dance music from the last 30 years. The 'song' will be played in its entirety at 11 locations throughout Kleinbasel over an eight hour period each day, the length of a typical working day. The title of the work refers to the various working hours one might find in radically different contexts: union labor, office work, art world labor, or the department store.

Galerie Eva Presenhuber and Stuart Shave/Modern Art will show **Eva Rothschild**'s sculpture 'This and This and This' (2013), a combination of three triangles intertwined to create an angular structure, seeming to be resting seamlessly upon each other.

Gagosian Gallery will present a new sculpture by **Zeng Fanzhi**, 'Untitled' (2014). Resembling a plum tree branch covered in a thin layer of snow, the work heralds the advent of a broader aesthetic and thematic direction for the artist and reveals his ambition to incorporate refined elements of traditional Chinese art into contemporary practice.

The opening Parcours Night will feature two special one-off performances in addition to late-night openings of all Parcours sights. Artist, composer, filmmaker and triathlete **Guido van der Werve**'s 45 minute requiem, 'home, a requiem' (2011-2012), presented by Luhring Augustine and Marc Foxx Gallery, will be performed by a 20 string orchestra and 28 strong choir at Clara Kirche at 10pm. The performance is presented with the support of the Mondriaan Fund, Amsterdam, and will be performed by the Orchestra of Europe, Switzerland. The requiem was created to accompany the artist's latest film work, 'Nummer veertien, home' (2012), which will be shown in the Unlimited sector at Art Basel. Jan Mot and Proyectos Monclova will jointly show 'The Schlieren Plot' by **Mario García Torres**. The work is a lyrical essay film that re-imagines the works artist Robert Smithson

planned, but left unfinished in Texas between 1967 and 1973. Through a montage of moving images, sound, music and a voice over, the film claims that the Texas' climate, history and subjectivities actually realize the works and makes them exist, possibly as testimonies of a deliberate forward thinking by Smithson. The work will be screened at Kino Cinema from 8.30pm to 11.30pm, with an introduction by Mario García Torres and Florence Derieux.

Parcours Night takes place on Wednesday, June 18, from 8pm to 12 midnight. All performances on the evening are free of charge, food and drinks are available on-site.

The full list of Parcours projects:

Francesco Arena '278 km (as a letter of Nietzsche)', 2014 Kadel Willborn

Darren Bader 'The Gardeners in Paradise' Sadie Coles HQ

Gottfried Bechtold 'Panamera', 2007-2013 Galerie Krinzinger

Pierre Bismuth 'Performances, works in situ', 2014 Bugada & Cargnel

Jean-Luc Blanc 'Un peu étroit', 2014 Art : Concept

Chris Burden 'Holmby Hills Light Folly', 2012 Gagosian Gallery

Ryan Gander 'Make Everything like it's your Last', 2013 Lisson Gallery; gb agency

Mario García Torres 'The Schlieren Plot'

Jan Mot; Proyectos Monclova

Iman Issa 'Proposal for a Crystal Building', 2003 Rodeo

'Tilted Shadow', 2013, 'Magenta Torque Moment', 2014

Galleria Franco Noero; Gavin Brown's enterprise; The Modern Institute; Galerie Eva Presenhuber

João Penalva 'Men Asleep', 2012 Simon Lee Gallery

Mark Handforth

Seth Price

'8-4 9-5 10-6 11-7', 2007

Petzel Gallery; Galerie Gisela Capitain

Eva Rothschild

'This and This and This', 2013

Galerie Eva Presenhuber; Stuart Shave/Modern Art

Guido van der Werve 'home, a requiem', 2011-2012 Luhring Augustine; Marc Foxx Gallery

Zeng Fanzhi 'Untitled', 2014 Gagosian Gallery

### **Opening hours Parcours:**

Wednesday, June 18, 2014, 10 am to 12 midnight Thursday to Saturday, June 19 to 21, 2014, 11am to 10pm Sunday, June 22, 2014, 11am to 7pm

Free public access

### **Guided tours Parcours:**

Daily public guided tours of Parcours are available between June 18 and June 22 at 2pm and 5.30pm in English, 2pm and 4pm in German. Meeting point located at the Guided Tours desk, Hall 1 entrance. For reservations, please contact Nicole Reber, +41 76 509 44 45 or write an email parcours@artbasel.com.

Individual public guided tours:

Adult: CHF 20/ € 16

School, Student, Senior, AHV: CHF 15 / € 12

For reservations, please contact Nicole Reber, +41 76 509 44 45 or write an email parcours@artbasel.com.

Private guided tour:

Adults group: CHF 400/ € 330 (max. 20 People)

School group: CHF 200/ € 165.

Students (Advanced, University) group: CHF 250/ € 205

Register directly onsite at the Guided Tours Desk at the entrance of Hall 1 or call

+41 76 509 44 45 or write an email parcours@artbasel.com

## **NOTES TO EDITORS**

### **About Art Basel**

Art Basel stages the world's premier art shows for Modern and contemporary works, sited in Basel, Miami Beach, and Hong Kong. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. In addition to ambitious stands featuring leading galleries from around the world, each show's singular exhibition sectors spotlight the latest developments in the visual arts, offering visitors new ideas, new inspiration and new contacts in the art world.

#### **Partners**

For the past 20 years, UBS has been the show's Lead Partner. In 1999, the partnership was extended to Unlimited and, in 2001, to Art Basel in Miami Beach. In 2013 UBS extended its partnership to a global level, also becoming the Lead Partner for Art Basel's show in Hong Kong. UBS has a rich history of actively supporting cultural and artistic endeavors across the world, with a focus on promotion, collection and educational activities in the world of contemporary art.

Associate Partners Davidoff, the prestigious Swiss cigar brand; Audemars Piguet, the independent high-end watch manufacturer; and Absolut support Art Basel across its three shows. The Conversations series is supported by Absolut. Associate Partner NetJets, the world leader in private aviation, continues its support of the Basel show. Art Basel's global Media Partner is The Financial Times, and the VIP car service at the show is by BMW. Long-standing partner AXA ART, the international art insurance specialist, provides VIP guided tours at all shows. For further information on Art Basel's partners, please visit artbasel.com/partners.

## **Florence Derieux**

Florence Derieux is the Director of FRAC Champagne-Ardenne, which conceives and produces exhibitions of contemporary art, and organizes educational activities and events to engage the public in contemporary art. She has curated independent projects worldwide and has authored several books, essays and articles on the subject of contemporary art and artists. She lectures frequently at art institutions around the world.

### **Important Dates for Media**

Preview (by invitation only): Tuesday, June 17 – Wednesday, June 18, 2014 Public Show Dates: Thursday, June 19 to Sunday, June 22, 2014

### Press accreditation:

Online registration for press accreditation is now open and will close on June 4, 2014. Please visit artbasel.com/accreditation.

### Media information online

Media information and images can be downloaded directly from artbasel.com/press. Journalists can subscribe to our media mailings to receive information on Art Basel. For the latest updates on Art Basel, visit artbasel.com or find us on Facebook at facebook.com/artbasel, follow us on Instagram and Twitter @artbasel, #ABB2014.

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