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**PRESS RELEASE****BASEL | JULY | 14 | 2015**

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**Art Basel appoints Noah Horowitz as Director Americas**

**Art Basel announced today that Noah Horowitz has been appointed to the new position of Director Americas for Art Basel, starting in August 2015. Based in the United States, Horowitz will direct Art Basel's Miami Beach show moving forward, further strengthen Art Basel's relationships with galleries, collectors, artists, museums and institutions from the Americas, and promote them throughout Art Basel's activities worldwide. Horowitz joins Art Basel's Executive Committee - led by Marc Spiegler at a global level - alongside Adeline Ooi, Director Asia; Marco Fazzone, Director Resources and Finance; and Patrick Foret, Director Business Initiatives.**

Noah Horowitz has served as Executive Director of The Armory Show in New York since 2011. Prior to this, he was Director of VIP Art Fair. Noah Horowitz holds a Ph.D. in art history from the Courtauld Institute of Art, London, and is the author of numerous publications, including 'Art of the Deal: Contemporary Art in a Global Financial Market' (Princeton University Press, 2011). He is a frequent lecturer on contemporary art and economics, and his writings have appeared in publications including The New York Times, Texte zur Kunst and The Art Newspaper.

Since its 2002 debut, Art Basel's show in Miami Beach has played a pivotal role within the art scenes of the Americas – a region that spans two continents, encompasses 35 countries and is home to more than 900 million people. Horowitz's appointment will allow Art Basel to stay in even closer contact with the enormous region's diverse and dynamic scenes.

Noah Horowitz says: 'I am honored to join the Art Basel team and look forward to directing the fair in Miami Beach. The Americas have been a leading center in the art world for many decades, and the region continues to show distinctive and ongoing growth in many different countries. I look forward to working with collectors and arts institutions throughout the two continents – from Canada to South America, and across the entirety of the United States – in an effort to bring the fair in Miami Beach to ever-greater heights. With today's artworld changing faster than ever, I am also excited to expand Art Basel's leadership in providing great opportunities for its galleries and their artists – both within this expansive region and across the globe.'

Art Basel Director Marc Spiegler says: 'I am delighted that Noah Horowitz will become Art Basel's first Director Americas as we work toward our 14th edition in Miami Beach – a fair that will feature our strongest-ever exhibitor list, reflecting the successes of our recent editions and the belief that our galleries have in the show's future. With his strong background in running art fairs and his extensive network of contacts across every level of the art market, Noah has what it takes to play a vital role in this important region. I look forward to seeing how Noah's energy and personality will shape our show in Miami Beach and extend our engagement throughout North, Central and South America.'

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## NOTES TO EDITORS

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### About Art Basel

Art Basel stages the world's premier art shows for Modern and contemporary works, sited in Basel, Miami Beach, and Hong Kong. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. In addition to ambitious stands featuring leading galleries from around the world, each show's singular exhibition sectors spotlight the latest developments in the visual arts, offering visitors new ideas, new inspiration and new contacts in the art world.

### Partners

UBS, global Lead Partner of Art Basel, has supported the organization for more than 20 years. As Art Basel's global network has expanded, so too has UBS's commitment and lead partnership, which includes all three shows in Basel, Miami Beach and Hong Kong. In addition to its support of Art Basel, UBS has a long and substantial record of engagement in contemporary art: as a holder of one of the world's most distinguished corporate art collections, as an active partner in global contemporary art projects such as the Guggenheim UBS MAP Global Art Initiative, and as a source of information and insights through the UBS Art Competence Center, UBS Arts Forum and its new contemporary art news-focused app, 'Planet Art'.

Associate Partners Davidoff, the prestigious Swiss cigar brand, Audemars Piguet, the independent high-end watch manufacturer, and NetJets, the world leader in private aviation, support Art Basel across its three shows. Art Basel's global Media Partner is The Financial Times, and the VIP car service at the shows is by BMW. Long-standing partner AXA ART, the international art insurance specialist, provides VIP guided tours at all shows. For further information on Art Basel's partners, please visit [artbasel.com/partners](http://artbasel.com/partners).

### Upcoming Art Basel shows

Miami Beach, December 3 - 6, 2015

Hong Kong, March 24 - 26, 2016

Basel, June 16 - 19, 2016

### Media information online

Media information and images can be downloaded directly from [artbasel.com/press](http://artbasel.com/press).

For the latest updates on Art Basel, visit [artbasel.com](http://artbasel.com), find us on Facebook at [facebook.com/artbasel](https://facebook.com/artbasel) or follow @artbasel on Instagram, Google+, Twitter, Weibo and Wechat.

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