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**PRESS RELEASE**  
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**Art Basel's Crowdfunding Initiative reaches milestone of USD 1 million, helping to fund 37 non-profit art projects from 16 countries around the world**

**Art Basel is pleased to announce that over USD 1 million has been raised to support outstanding international art projects since the launch of its Crowdfunding Initiative in September 2014. Thanks to pledges from over 6,700 backers around the world – comprised of supporters from each organization's local community, the vibrant online Kickstarter community and Art Basel's highly engaged global audience – 37 art projects have been successfully funded via Art Basel's curated page on Kickstarter.**

The international scope of the Crowdfunding Initiative speaks to the artworld's increasing diversity, with participating non-profits from around the world – all but one are based outside of Art Basel's three show locations. Funded projects have come from Afghanistan, Australia, Canada, Colombia, Costa Rica, Guatemala, Haiti, Italy, Mexico, Myanmar, Nigeria, Sri Lanka, Thailand, the United Kingdom, the United States and Vietnam, and have been supported by backers from 92 countries.

Spanning a variety of formats, topics and geographies, these wide ranging projects demonstrate the critical role that non-profits play in providing a platform for artists and creative thinkers to sustain a thoughtful, cutting-edge artistic practice. The funds raised through micro-donations have supported projects including studios and residencies in Chiang Mai and Chicago; public art works in Detroit and Rome; a new dance commission in Vancouver; a series of programs exploring the history of performance art in the Arab world in London; and several exhibitions, including an interactive installation in Kabul and the expansion of the first photography festival in Lagos. Additional projects entail artist books, monographs and other education programs in cities such as Colombo, Port-au-Prince, San José and Yangon.

**Marc Spiegler**, Art Basel's Global Director, says, 'We strongly believe that thriving non-profits – particularly outside of the major art centers – are vital to the health of the artworld ecosystem. The Art Basel Crowdfunding Initiative provides a platform beyond our three main shows and within the digital sphere to connect non-profits with potential funders, allowing these organizations to develop innovative projects that might otherwise not have been realized.'

**Patrick Foret**, Director of Business Initiatives, adds, 'We launched the Crowdfunding Initiative to address the urgent need for alternative funding in the arts, and have been inspired by the response. While Art Basel has dedicated resources to the creation and promotion of the initiative, it is truly due to the backers and their generous support that have made it such a success. We look forward to continuing our partnership with Kickstarter to help these organizations flourish and realize exciting new projects.'

**Kendel Shore**, VP of Communities at Kickstarter commented, 'Our partnership with Art Basel is shining a light on inventive arts initiatives from around the globe, representing the breadth and diversity of voices in today's artworld. We're thrilled that our on-going collaboration with Art Basel to advise on and amplify the work these non-profits are bringing to life has reached such an important milestone.'

The following organizations have successfully funded projects through the Art Basel Crowdfunding Initiative:

**4A Centre for Contemporary Asian Art** (Sydney, Australia)  
**The Andy Warhol Museum** (Pittsburgh, United States)  
**The Art Gallery of Windsor** (Ontario, Canada)  
**ACRE (Artists' Cooperative Residency and Exhibitions)** (Chicago, United States)  
**The Chinati Foundation** (Marfa, United States)  
**Contemporary Art Gallery** (Vancouver, Canada)  
**Dallas Contemporary** (Dallas, United States)  
**Delfina Foundation** (London, United Kingdom)  
**East of Borneo** (Los Angeles, United States)  
**FLORA ars+natura** (Bogota, Colombia)  
**Gasworks** (London, United Kingdom)  
**The Ghetto Biennale** (Port-au-Prince, Haiti)  
**LA><ART** (Los Angeles, United States)  
**LagosPhoto** (Lagos, Nigeria)  
**the land foundation** (Chiang Mai, Thailand)  
**Librería Donceles** (Brooklyn, United States)  
**Locust Projects** (Miami, United States)  
**LAND (Los Angeles Nomadic Division)** (Los Angeles, United States)  
**The Mosaic Rooms** (London, United Kingdom)  
**MOCAD (Museum of Contemporary Art Detroit)** (Detroit, United States)  
**MARCA (Myanmar Art Resource Center and Archive)** (Yangon, Myanmar)  
**NuMu (Nuevo Museo de Arte Contemporáneo)** (Guatemala City, Guatemala)  
**Occasional Papers** (London, United Kingdom)  
**The Queens Museum** (New York, United States)  
**Raking Leaves** (Colombo, Sri Lanka)  
**Residency Unlimited** (New York, United States)  
**Rush Philanthropic Arts Foundation** (New York, United States)  
**Sàn Art** (Ho Chi Minh City, Vietnam)  
**The Sculpture Center** (New York, United States)  
**The Soap Factory** (Minneapolis, United States)  
**SASSAS (The Society for the Activation of Social Space Through Art and Sound)** (Los Angeles, United States)  
**SOMA** (Mexico City, Mexico)  
**Swiss Institute** (New York, United States)  
**TEOR/ética** (San Jose, Costa Rica)  
**TEVERETERNO** (Rome, Italy)  
**Threewalls** (Chicago, United States)  
**Turquoise Mountain** (Kabul, Afghanistan)

Further information can be found at [artbasel.com/crowdfunding](http://artbasel.com/crowdfunding)

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## NOTES TO EDITORS

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### About Art Basel

Art Basel stages the world's premier art shows for Modern and contemporary works, sited in Basel, Miami Beach, and Hong Kong. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. In addition to ambitious stands featuring leading galleries from around the world, each show's singular exhibition sectors spotlight the latest developments in the visual arts, offering visitors new ideas, new inspiration and new contacts in the art world.

### Partners

UBS, global Lead Partner of Art Basel, has supported the organization for more than 20 years. As Art Basel's global network expanded, UBS increased its lead partnership to include all three shows: Basel, Miami Beach and Hong Kong. In addition, UBS has a long and substantial record of engagement in contemporary art: as a holder of one of the world's most distinguished corporate art collections, as an active partner in global contemporary art projects such as the Guggenheim UBS MAP Global Art Initiative, and as a source of information and insights through the UBS Art Competence Center, UBS Arts Forum and its new contemporary art news-focused app, 'Planet Art'.

Art Basel's Associate Partners, supporting all three shows, are Davidoff – the prestigious Swiss cigar brand, whose Davidoff Art Initiative encompasses residencies, art dialogs and grants; Audemars Piguet – the independent high-end watch manufacturer, whose expanding activities in contemporary art include the Audemars Piguet Art Commission; and NetJets – the world leader in private aviation. BMW, the renowned car manufacturer, has co-developed with Art Basel the BMW Art Journey, enabling the winning artist to design a journey of creative discovery. Additionally, Art Basel is supported globally by Ruinart, Official Champagne Partner, and Sennheiser, Official Audio Partner. Art Basel's Media Partner is The Financial Times. For further information about partnerships, please visit [artbasel.com/partners](http://artbasel.com/partners).

### About Art Basel's Crowdfunding Initiative

In 2014, Art Basel and Kickstarter partnered to catalyze much-needed support for non-commercial art projects worldwide. The Art Basel Crowdfunding Initiative presents these projects to a massive group of potential benefactors, which include Art Basel's audience of collectors, gallerists, museum professionals and beyond, and the vibrant Kickstarter community, who has pledged over USD 2.3 billion to creative projects to date. The goal is to support non-profit visual arts organizations at a time when public funding for the arts has been dwindling, by sharing their stories, generating contributions and reaching out to new audiences. Organizations applying to Art Basel's Crowdfunding Initiative on Kickstarter are reviewed and selected by an independent jury comprised of: **Hammad Nasar**, curator, writer and Head of Research and Programmes at the Asia Art Archive, Hong Kong **Glenn Phillips**, Acting Head of the Department of Architecture and Contemporary Art at the Getty Research Institute in Los Angeles; and **Mari Spirito**, Founding Director of Protocinema, Istanbul and New York.

**About Kickstarter**

Kickstarter is a funding platform for creative projects, from films, games, and music to art, design, and technology. Kickstarter is full of ambitious, innovative, and imaginative projects that are brought to life through the direct support of others.

Since its launch in 2009, 11 million people have pledged over USD 2.3 billion, funding 103,189 creative projects. Thousands of creative projects are raising funds on Kickstarter right now. The filmmakers, musicians, artists, and designers raising funds on Kickstarter have complete creative control over their projects. Kickstarter is a platform and a resource; together, creators and backers make projects happen. Kickstarter is an independent company based in Greenpoint, Brooklyn. For more information please visit: [kickstarter.com/press](http://kickstarter.com/press).

**Media information online**

Media information and images can be downloaded directly from [artbasel.com/press](http://artbasel.com/press). Journalists can subscribe to our media mailings to receive information on Art Basel.

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