

Art | Basel

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Hong Kong, June 7, 2012

Art Basel announces exhibition sectors and selection committee for its first Hong Kong edition in 2013

Art Basel today announced details of the sectors for next May's first edition in Hong Kong, and the newly formed Art Basel Committee, Hong Kong, who will be selecting the galleries participating in the show. With applications opening on Monday, June 11, 2012, Art Basel invites galleries from around the world to apply.

The Art Basel show in Hong Kong, lead sponsor Deutsche Bank, will take place at the Hong Kong Convention and Exhibition Centre (HKCEC) from Thursday, May 23, to Sunday, May 26, 2013.

Art Basel in Hong Kong will feature more than 250 of the leading galleries from Asia, Europe, the Americas and the rest of the world, presenting more than 2,000 artists. From young emerging talents to the Modern masters of both Asia and the West, the show will trace twelve decades of art history across its four sectors: Galleries, Insights, Discoveries and Encounters. More than 50 percent of the galleries will come from Asia and the Asia-Pacific region - spanning from Turkey, the Middle East, and the Indian subcontinent to Australia and New Zealand.

The Galleries sector will present 180 leading modern and contemporary art galleries from Asia and across the world, selected on the merits of their gallery programs. The sector will present exhibitions from the 20th and 21st centuries, displaying paintings, drawings, sculpture, installation, prints, photography, film, video, and digital artworks.

Insights will present curatorial projects developed by galleries specifically for the show. The sector will exclusively feature galleries from Asia and the Asia-Pacific region and will present works by artists of those regions, including solo shows, exceptional art-historical material and strong thematic group exhibitions.

Discoveries will provide a dedicated platform for emerging contemporary artists from across the world. Galleries will primarily show completely new work and special commissions for the show, featuring one or two young artists from their gallery program.

Encounters will be dedicated to presenting large-scale sculpture and installation works by leading artists from around the world. The sector will provide visitors with the

opportunity to see works of an institutional scale, presented in prominent locations within the Galleries sectors throughout the two exhibition halls.

Exhibitor applications to Galleries, Insights and Discoveries for the first Art Basel edition in Hong Kong will open on Monday, June 11, 2012. The deadline for submission for all applications is Monday, September 10, 2012. The participating galleries will be announced in January 2013. Applications for Encounters will open early next year, exclusively to galleries who have already been selected to participate in the Hong Kong show.

The newly formed Art Basel Committee, Hong Kong, composed of renowned international gallerists, will select the galleries for the show. The gallerists are:

Emi Eu, Singapore Tyler Print Institute, Singapore
Shireen Gandhi, Chemould Prescott Road, Mumbai, India
Suzie Kim, Kukje Gallery, Seoul, Korea
Maho Kubota, SCAI THE BATHHOUSE, Tokyo, Japan
David Maupin, Lehmann Maupin, New York, United States
Urs Meile, Galerie Urs Meile, Beijing, China & Lucerne, Switzerland
Massimo De Carlo, Massimo De Carlo, Milan, Italy
Zhang Wei, Vitamin Creative Space, Guangzhou & Beijing, China

Committee experts for emerging galleries
Atsuko Ninagawa, Take Ninagawa, Tokyo, Japan
Finola Jones, mother's tankstation, Dublin, Ireland

Committee expert for Modern Art
Mathias Rastorfer, Galerie Gmurzynska, Zurich, Switzerland

Magnus Renfrew, Director Asia, Art Basel said: *"We want to build on the best of ART HK with Art Basel's 40 years experience and access to a much wider global community, creating together a new show, and a rich and unique experience for visitors. Art Basel in Hong Kong will be clearly defined by its host city and region; 50 percent of galleries in the show will be from Asia and the Asia-Pacific region. The new sectors are conceived to encourage curatorial focus on the most important developments in the art scene in the last 100 years and today, historical material from Asia, emerging artists, and the most cutting edge art in Asia and from across the world."*

For further information please visit www.artbasel.com/hongkong, launching on Monday 11 June.

NOTES TO EDITORS

About Art Basel

Art Basel stages the world's premier art shows for modern and contemporary works, sited in Basel, Hong Kong, and Miami Beach. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, the artworks on display and the parallel content programming produced in collaboration with the local institutions. In addition to ambitious stands featuring leading galleries from around the globe, each show's singular exhibition sectors and artistic events spotlight the latest developments in the visual arts, offering visitors new ideas, new inspiration and new contacts in the artworld.

Art Basel was founded in 1970 by Basel gallerists Trudl Bruckner, Balz Hilt and Ernst Beyeler. Their passion for quality soon made Art Basel the most prestigious annual art show worldwide. Art Basel successfully launched its Miami Beach edition in 2002, immediately ranking as the premier art show in the Americas. In July 2011, MCH Swiss Exhibition (Basel) Ltd. – the parent company of Art Basel – acquired 60 percent of Asian Art Fairs Limited, which had launched ART HK in 2008, and has the option of acquiring the remaining 40 percent in 2014.

Art Basel in Switzerland features over 300 leading galleries from Europe, North America, Latin America, Asia and Africa. More than 2,500 artists, ranging from great masters of Modern art to the latest generation of emerging stars, are represented in the show's multiple sectors. The quality and diversity of the artworks exhibited regularly attracts more than 60,000 artists, collectors, gallerists, museum directors, curators, and art enthusiasts. The next Swiss edition of Art Basel takes place from June 14 to June 17, 2012.

Art Basel in Miami Beach, the premier art show in the Americas, presents more than 260 leading galleries from North America, Europe, Latin America, Asia and Africa. Showcasing works by more than 2,000 artists of the 20th and 21st centuries, the eleventh edition in December 2012 will feature an even stronger line up of galleries from the United States and across the world. After attracting a record of 50,000 visitors in 2011, the next edition will take place from December 6 to December 9, 2012.

Deutsche Bank, Lead Sponsor Art Basel in Hong Kong

Deutsche Bank is a leading global investment bank with a substantial private clients franchise. Its businesses are mutually reinforcing. A leader in Germany and Europe, the bank is continuously growing in North America, Asia and key emerging markets. With more than 100,000 employees in 72 countries, Deutsche Bank offers unparalleled financial services throughout the world. The bank competes to be the leading global provider of financial solutions, creating lasting value for its clients, shareholders, people and the communities in which it operates. www.db.com

About the Hong Kong Convention and Exhibition Centre

The Hong Kong show will take place in two main exhibition halls of the Hong Kong Convention and Exhibition Centre (HKCEC). The HKCEC is an iconic architectural landmark taking center stage in the world-famous Victoria Harbour and framed by Hong Kong's stunning skyline. It is centrally located on Hong Kong Island in Wan Chai, next to the Central Business District and the city's best shops, restaurants, nightlife and hotels.

Key Dates:

Exhibitor applications open: Monday, June 11, 2012

Exhibitor applications deadline: Monday, September 10, 2012

List of Exhibitors announced: January 2013

Show Dates: Thursday, May 23 to Sunday, May 26, 2013

VIP Preview: Wednesday, May 22, 2013

Location: Hong Kong Convention and Exhibition Centre
1 Harbour Road, Wan Chai, Hong Kong
www.hkcec.com

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