

aspenartmuseum

FOR IMMEDIATE RELEASE
August 7, 2012



(L to R) AAM CEO, Director and Chief Curator Heidi Zuckerman Jacobson, Lance Armstrong and ArtCrush Chair Amy Phelan; Amy Phelan onstage in the Live Auction Tent; AAM Aspen Award for Art 2012 Honoree Tom Sachs. Images courtesy of the Billy Farrell Agency.

ASPEN ART MUSEUM'S 2012 ARTCRUSH BENEFIT RAISES \$1.8 MILLION; TOM SACHS HONORED WITH ASPEN AWARD FOR ART; NEW SACHS WORK CREATED ESPECIALLY FOR EVENT GAVELS FOR \$155,000

ASPEN, CO—On Friday, August 3, 2012, the Aspen Art Museum hosted a successful eighth annual **ArtCrush** summer benefit, **raising \$1.8 million** to benefit the Museum's educational programming and exhibitions. The ten-lot Live Auction of contemporary art raised a total of \$770,000 and the seventy-lot Silent Auction of contemporary art garnered an additional \$774,000. With the addition of twelve rare wine lots, the combination represented the highest auction value ever in the history of the event.

ArtCrush honoree and AAM 2012 Aspen Award for Art recipient **Tom Sachs** was on hand as the bricolage sculpture he created especially for this year's ArtCrush gala was sold for \$155K – well over its \$120K estimated value. Titled *Poche Vide* (2011-2012), the work was among the highlights of the live auction, which was presided over by Sotheby's European Senior International Specialist of Contemporary Art **Oliver Barker**. Sachs' sculpture was joined by **Ryan Gander's** *Where's My Mojo Gone?* (\$22K); **Angel Otero's** *Untitled [SK-FS]* (\$55K); **Jim Hodges' Study for #7** (\$35K); **Jonathan Horowitz's** *Coke/Pepsi [136 Cans]* (\$65K); **Fred Tomaselli's** *Red Butte* (\$60K); **Monika Sosnowska's** *Flower Rack* (\$45K); **William Eggleston's** *Untitled [Berries]* (\$38K); **Tom Friedman's** *Which* (\$145K); and **Rob Pruitt's** *Sweet Revenge*—which sold for \$150K, twice its estimated value of \$75K.

AAM National Council member **Amy Phelan** was once again Chair of this year's festivities. The main Friday night gala marked the culmination of the museum's three-day

benefit, which hosts approximately 400 of the world's most influential art collectors, wine connoisseurs, artists, gallery owners, museum directors, curators, and global business leaders. ArtCrush 2012 event attracted notable attendees such as international cycling legend **Lance Armstrong** and fashion-world icon **Domenico De Sole**, both on the AAM Board of Trustees; and Ellen Degeneres' personal DJ **Tony Okungbowa** who entertained at **AfterPartyCrush** at Belly Up, Aspen on August 3, 2012.

The evening of Wednesday, August 3, 2012, the **WineCrush** event at the contemporary art-filled home of Amy Phelan and John Phelan (Museum Board of Trustees Co-President) featured rare vintages of WineCrush event sponsor Dom Pérignon's legendary champagne. As guests were seated, John Phelan announced that the **Aspen Art Museum has now raised \$51.5 million to date in its ongoing capital campaign**, \$20 million of which fulfills the AAM endowment, with the rest going toward funding the Museum's new building project designed by internationally renowned architect Shigeru Ban, and slated to open in 2014.

Each year ArtCrush draws major art world figures from around the globe. 2012 attendees included:

2012 COLLECTORS & PATRONS

Jill & Jay Bernstein, New York
Isabella & Theodor Dalenson, Stockholm
Eleanore and Domenico De Sole, South Carolina | Aspen
Frances Dittmer, Aspen
Marcy & Leo Edelstein, Aspen
Glenn and Amanda Fuhrman, New York
Gabriela & Ramiro Garza, Mexico City
Linda & Bob Gersh, Los Angeles
Soledad & Bob Hurst, Aspen
Toby Devan Lewis, Cleveland
George Lindemann, Miami
Eugenio Lopez, Mexico City
Nancy & Robert Magoon, Aspen
Susan & Larry Marx, Aspen | Los Angeles
Jane & Marc Nathanson, Los Angeles
Stefan Edlis & Gael Neeson, Chicago
John & Amy Phelan, New York | Aspen
Alison Pincus, San Francisco
Kelli & Allen Questrom, Dallas
Howard & Cindy Rachofsky, Dallas
Nancy & Richard Rogers, Dallas
Don & Mera Rubell, Miami
Michelle & Jason Rubell, Miami
Pamela & Arthur Sanders, Connecticut
June & Paul Schorr, Nebraska | New York
Jennifer & David Stockman, Connecticut
Gayle & Paul Stoffel, Dallas
Melissa & Russell Wight, Boca Raton
Christen & Derek Wilson, Dallas

2012 GALLERISTS

Cristian Alexa, 303 Gallery
John Berggruen, John Berggruen Gallery
Gavin Brown, Gavin Brown's Enterprise
Dan Burns, Gallerie LeLong
Carla Camacho, Lehmann Maupin
Christopher Canizares, Hauser & Wirth
Kristen Dodge, DODGEgallery
Hayden Dunbar, Paul Kasmin Gallery
Richard Edwards, Baldwin Gallery
Molly Epstein, Gladstone Gallery
Honor Fraser & Stavros Merjos, Honor Fraser Gallery
Ronnie & Jan Greenberg, Greenberg Van Doren Gallery
Jeanne Greenberg-Rohatyn and Nicolas Rohatyn, Salon 94
Branwen Jones, Andrea Rosen Gallery
Esthella Provas, Esthella Provas and Associates
Perry Rubenstein, *Perry Rubenstein* Gallery

2012 ARTISTS

Tom Sachs, 2012 Aspen Award for Art Honoree, New York
Kathy Butterly, New York
Marc Dennis, New York
Dzine, New York
Caio Fonseca, New York
Luis Gispert, New York
Nir Hod, New York
Jonathan Horowitz, New York
Charles Long, Los Angeles
Angel Otero, New York
Emilio Perez, New York
Rob Pruitt, New York
Xaviera Simmons, New York
Ken Solomon, New York
James Surls, Aspen

Guests enjoyed the Aspen Art Museum's compelling contemporary art exhibitions. Both on view through October 7, 2012, **Lucio Fontana: Ceramics** shows the late Argentine-Italian artist's groundbreaking ceramic work, while work by **Amelie von Wulffen** is showcased in her first solo U.S. museum exhibition as this year's AAM Jane and Marc Nathanson Distinguished Artist in Residence.

Lucio Fontana: Ceramics http://www.aspenartmuseum.org/lucio_fontana.html
Amelie von Wulffen http://aspenartmuseum.org/amelie_vonwulffen.html

The **Aspen Art Museum** is a non-collecting institution presenting the newest, most important evolutions in international contemporary art. Our innovative and timely exhibitions, education and public programs, immersive activities, and community happenings actively engage audiences in thought-provoking experiences of art, culture, and society.

AAM MUSEUM HOURS:

Tuesday - Saturday, 10:00 a.m. – 6:00 p.m.; Thursdays 10:00 a.m. – 7:00 p.m.

Sunday, noon to 6:00 p.m.

Closed Mondays and major holidays

Visit the AAM online: www.aspenartmuseum.org

AAM ADMISSION IS FREE courtesy of John and Amy Phelan

MEDIA CONTACTS:

FITZ & CO:

Meg Blackburn

212.627.1455 x225

meg@fitzandco.com

Jenny Isakowitz

212.627.1455 x254

jenny@fitzandco.com

#