



**THE CULTURAL SERVICES OF THE FRENCH EMBASSY TO PRESENT  
A SPRAWLING VISUAL ARTS FESTIVAL WITH 46 PARTNERS AT 20 VENUES  
IN AND AROUND NEW YORK CITY IN APRIL 2014**

**Month-long festival will explore themes paramount to the international art world through exhibitions, performances, talks, workshops, conferences and publications**

# **ART<sup>2</sup>**

**A French-American Platform on Contemporary Art**

**April 1 – 30, 2014**

**NEW YORK** — The Cultural Services of the French Embassy in the United States, in collaboration with FACE (French American Cultural Exchange) are pleased to announce **ART<sup>2</sup>**, a month-long visual arts festival exploring ideas and themes paramount to the international art world, which will be presented with 46 partners museums, galleries, universities, and non-profit art spaces, in New York during April 2014. The culmination of a multi-year cross-cultural research, **ART<sup>2</sup>** will consider issues prevalent in today's patently global art world through exhibitions, performances, talks, workshops, conferences and publications by French and American art experts, with the goal of encouraging intellectual discourse between institutions, artists, scholars, students and the public. More than 35 events will take place with 46 partners at 20 venues.

**ART<sup>2</sup>** and its various components are organized around six areas of investigation:

- **MUSEUMS TODAY** with **Glenn Lowry (MoMA)**, **Richard Armstrong (Guggenheim Museum)**, **Adam Weinberg (Whitney Museum of American Art)**, **Tom Campbell (MET)**, **Philippe Vergne (Dia Art Foundation)**, **Michael Govan (Los Angeles County Museum of Art)**, **Martin Béthenod (Palazzo Grassi - Punta della Dogana, Francois Pinault Foundation)**, **Alain Seban (Pompidou Center)**, **Jean-Luc Martinez (Le Louvre)**, and **Xavier Douroux (Le Consortium)**;
- **ART AND SOCIETY**, curated by **Alexander Nagel (NYU)** and **Tom Eccles (Bard College)**;
- **ART CRITICISM & THEORY**, curated by **Tim Griffin (The Kitchen)** and **Catherine Chevalier (art critic, co-founder of May magazine)**;
- **ART AND ECONOMY**, curated by **Fionn Meade (curator and art teacher)**;
- **THE POLITICAL STAKES OF KNOWLEDGE**, curated by **Virginie Bobin (Witte de With)**;
- **HISTORY OF EXHIBITIONS**, curated by **Florence Ostende (freelance curator)**.

FRENCH EMBASSY  
IN THE UNITED STATES



HIGHER EDUCATION,  
ARTS, FRENCH LANGUAGE

Additional details about the various components and specific dates will be released on **Wednesday, February 5**, at a press conference at **The French Embassy, 972 5<sup>th</sup> Avenue, New York City**.

**ABOUT THE CULTURAL SERVICES OF THE FRENCH EMBASSY**

The Cultural Services of the French Embassy provide a platform and resources for cultural exchange between French and American artists, intellectuals, curators, and arts professionals. Based in New York City, Washington D.C., and eight other cities across the US, the Cultural Services' principal fields of action are the arts, literature, cinema, French language programs and higher education. [www.frenchculture.org](http://www.frenchculture.org)

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