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(L to R) Mark Bradford, 2013-14 Aspen Skiing Company Lift Ticket Images: *Rich Boy*, *The Promise Land*, *Artist of the Year*, *Full Weaves*, *Create a New Credit File Legally*, 2013. Images courtesy of the artist and Aspen Skiing Company. Copyright Mark Bradford.

ASPEN ART MUSEUM AND ASPEN SKIING COMPANY PARTNER FOR NINTH YEAR OF “ART IN UNEXPECTED PLACES,” PRESENTING:

FIVE NEW 2013-14 SEASON LIFT TICKETS DESIGNED BY ARTIST MARK BRADFORD

A NEW, ON-MOUNTAIN MURAL BY ARTIST TERESITA FERNÁNDEZ, TITLED *GOLDEN PANORAMA (SNOWMASS MOUNTAIN)*

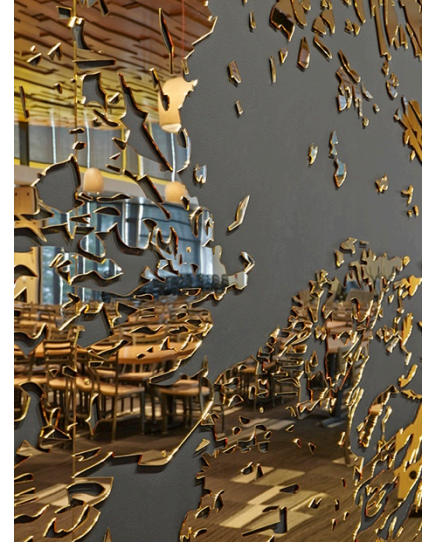
FOR IMMEDIATE RELEASE
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ASPEN, COLORADO —The Aspen Art Museum (AAM) and Aspen Skiing Company (ASC) announce the release of five distinct lift ticket images by internationally renowned contemporary artist **Mark Bradford** as featured artworks on Aspen Skiing Company 2013–14 skiing/snowboarding lift tickets. For nine consecutive years, the AAM and ASC have collaborated to produce lift ticket products with works by such acclaimed contemporary artists as Mamma Andersson, Peter Doig, Mark Grotjahn, Jim Hodges, Karen Kilimnik, Carla Klein, David Shrigley, and Yutaka Sone.

In addition to the annual ski ticket collaboration, the AAM and ASC also present a site-specific on-mountain mural project by internationally recognized contemporary artist **Teresita Fernández**, titled *Golden Panorama (Snowmass Mountain)*, 2013, at Elk Camp on Snowmass.

Mark Bradford, whose varied artistic practice has garnered him such accolades as a MacArthur Genius Award (2009), designed the 2013–14 lift ticket images in the style of his Merchant Posters series—layered, text-based paper collage and décollage works created from salvaged

community-oriented billboards, advertising posters, and signs removed from chain-link fences in his Los Angeles neighborhood. For Bradford, these posters serve as the formal and conceptual underpinnings of his works on paper—works that engage with the cityscape and its abundance of ever-changing, street-level messages. The Merchant Posters series was the subject of Bradford's Aspen Art Museum exhibition (February 12 through April 4, 2010), and the only exhibition to focus exclusively on this body of work. A full-color catalogue was co-published by Aspen Art Press and Gregory R. Miller & Co., featuring essays by AAM Nancy and Bob Magoon CEO and Director Heidi Zuckerman Jacobson, Los Angeles-based artist and writer Malik Gaines, Los Angeles-based cultural critic Ernest Hardy, and Dia Art Foundation Director Philippe Vergne.



Teresita Fernández, (l to r) installation view and detail of *Golden Panorama (Snowmass Mountain)*, 2013, at Elk Camp, Snowmass. Image courtesy of the artist, Aspen Skiing Company, and Lehmann Maupin Gallery, New York and Hong Kong. Photo: Jason Dewey

Renowned for experiential, site-specific sculptural installations inspired by landscape, place, and wide-ranging historical and cultural references, **Teresita Fernández**'s work is characterized by use of diverse materials and her interest in both perception and the natural world. Her *Golden Panorama (Snowmass Mountain)* at Elk Camp on Snowmass is based on an aerial view of Snowmass rendered in highly reflective gold Plexiglas and installed over a deep, charcoal-gray painted background. Fernández's work replaces Los Angeles-based artist Dave Muller's 2012–13 inaugural year Elk Camp wall drawing project—*Aspen Skiing Company Music Survey Results and Generated Topography (The Hills Are Alive...)*—which was based on a questionnaire given by the artist to Aspen Skiing Company employees in which he inquired about their top 10 favorite albums of all time, as well as their height.

Fernández's on-mountain artwork follows historical precedents of public performances, installations, and participatory works done by various visiting artists from the inception of the AAM and ASC collaboration, by such artists as Mark Grotjahn, Yutaka Sone, Mark Wallinger, Jennifer West, and 2010 Turner Prize-winner Susan Philipsz. In addition, the photographic works of artist Walter Niedermayr were commissioned in 2009 to be installed throughout ASC properties at all four Aspen-area mountains, properties in the towns of both Aspen and Snowmass, and at ASC-partner Colorado Ski Country USA's Denver location.

Fernández's *Golden Panorama (Snowmass Mountain)* will remain on view through summer 2014.

The AAM and ASC: *Art in Unexpected Places*

With the goal of bringing contemporary art to new audiences in innovative ways and unexpected places, the Aspen Art Museum and Aspen Skiing Company select contemporary artwork by some of the world's most interesting artists as imagery on each season's lift-ticket products and present works of contemporary art as part of the on-mountain experience. A history of the first six years of the AAM and ASC's unique, award-winning partnership (2005–2011) is chronicled in the book *Art in Unexpected Places: The Aspen Art Museum and Aspen Skiing Company Collaboration* (2011 / Aspen Art Press / Crown Family / ISBN 978-0-934324-54-0, hardbound / 174 pgs. / fully illustrated), which vividly explores the evolution of an ongoing public-art collaboration that sets Aspen apart as a unique cultural/recreational destination. *Art in Unexpected Places* includes artist commentary, artist interviews, and essays by Terry R. Myers (critic, independent curator, and educator); Michael Miracle (editor of *Aspen Sojourner*); a foreword by Aspen Skiing Company managing partners, prominent philanthropists, and art collectors Jim and Paula Crown; as well as a conversation between AAM Nancy and Bob Magoon CEO and Director Heidi Zuckerman Jacobson and Mike Kaplan, President and CEO of the Aspen Skiing Company.

The Aspen Skiing Company was recipient of both the 2012 Colorado Business Committee for the Arts (CBCA) Impact Award, and a 2013 Americans for the Arts Business Committee for the Arts BCA10 award in recognition of their ongoing support of the arts.

Mark Bradford was born in Los Angeles in 1961. A traveling survey exhibition of his work was organized by the Wexner Center for the Arts in Columbus, Ohio, and premiered at the institution in 2010. The exhibition traveled to the Institute of Contemporary Art, Boston; the Museum of Contemporary Art, Chicago; the Dallas Museum of Art; and a co-presentation at the San Francisco Museum of Modern Art and Yerba Buena Center for the Arts. Other solo exhibitions include: *Through Darkest America by Truck and Tank*, White Cube South Bermondsey, London, UK (through January 12, 2014); *Mark Bradford*, Nasher Museum of Art at Duke University, Durham (2012); ArtPace, San Antonio TX, (2008); *Neither New Nor Correct: New Work by Mark Bradford*, The Whitney Museum of American Art, New York, (2007); *Mark Bradford*, Weatherspoon Art Museum, Greensboro, NC (2006-2007); and *Mark Bradford: Niagra*, LA><ART, Los Angeles (2006). Group exhibitions include: *Prospect.1 New Orleans* (2008 – 2009); *Life on Mars*, 55th Carnegie International (2008 – 2009); *Collage: The Unmonumental Picture*, The New Museum, New York (2007); *Brave New Worlds*, The Walker Art Center, Minneapolis (2008); *Eden's Edge: Fifteen LA Artists*, The Hammer Museum at UCLA, Los Angeles (2007), as well as the 2006 *Sao Paulo Biennial*, the 2006 *Busan Biennial*, Busan, South Korea, and the 2006 *Whitney Biennial: Day for Night*, Whitney Museum of American Art, New York.

Teresita Fernández was born in Miami in 1968 and currently lives and works in Brooklyn, NY. She is the recipient of a 2005 MacArthur Fellowship, a Louis Comfort Tiffany Biennial Award, an American Academy in Rome Fellowship, and a National Endowment for the Arts Artist's Grant. In 2011, President Obama appointed Fernández to serve on the U.S. Commission of Fine Arts, a federal panel that advises the President, Congress, and governmental agencies on national matters of design and aesthetics. Her work is included in numerous private collections, as well as the permanent collections of the Museum of Modern Art; San Francisco Museum of Modern Art; St. Louis Museum of Contemporary Art; MoCA Miami; Miami Art Museum; The Walker Art Center in Minneapolis; and Albright-Knox Gallery in Buffalo, NY, among others. She has exhibited widely since 1993, including solo exhibitions at the Museum of Contemporary Art and Miami Art Museum, Miami; Modern Art Museum in Fort Worth; Museum of Contemporary Art, Cleveland; Castello di Rivoli, Turin; Site Santa Fe, NM; Fabric Workshop and Museum and the Institute of Contemporary Art, Philadelphia; Artpace, San Antonio; The Corcoran Gallery of Art in

Washington, DC; and internationally at Place Vendome, Paris; Singapore Tyler Print Institute; and Centro de Arte Contemporáneo de Málaga, Spain, among others. Fernández was honored with the AAM's 2013 Aspen Award for Art during the museum's 2013 ArtCrush gala celebration held this past August in Aspen.

Teresita Fernández's *Golden Panorama (Snowmass Mountain)* is commissioned by the Aspen Art Museum and the Aspen Skiing Company and funded in part by the AAM National Council. Additional exhibition support is provided by the Bruce T. Halle Family Foundation for Latin American Art. Exhibition lectures are presented as part of the Questrom Lecture Series, and educational outreach programming is made possible by the Questrom Education Fund.

The Aspen Art Museum is a noncollecting institution presenting the newest, most important evolutions in international contemporary art. Our innovative and timely exhibitions, education and public programs, immersive activities, and community happenings actively engage audiences in thought-provoking experiences of art, culture, and society.

Aspen Skiing Company operates the four mountains in the Aspen/Snowmass area—Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk—as well as the award-winning Ski & Snowboard Schools of Aspen/Snowmass. For more information on Aspen Skiing Company, please call 800-525-6200 or 970-925-1220, or visit the company's website at www.aspensnowmass.com

AAM MUSEUM HOURS:

Tuesday - Saturday, 10 am–6 pm; Thursdays 10 am–7 pm
Sunday, noon–6 pm
Closed Mondays and major holidays

AAM ADMISSION IS FREE courtesy of Amy and John Phelan
Visit the AAM online: www.aspenartmuseum.org

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