

# The Bronx Museum of the Arts Ball



# The Bronx Museum of The Arts

2/18

Since its inception in 1971, The Bronx Museum of the Arts has prioritized serving the underserved communities in which it was founded, connecting to diverse audiences through pioneering exhibitions and exemplary educational and public programs.

The only fine art museum in the borough, BxMA is always free and open to the public—so there are no barriers to access. BxMA hosts nearly 100,000 visitors each year, including more than 16,000 K-12 students from surrounding neighborhoods.

BxMA's programming expresses its tremendous cultural and community wealth, striving to be an open, inclusive, and equitable place where all feel welcome.



# The BxMA Ball

On Thursday, October 3, 2019, from 6:30pm–11pm, The Bronx Museum of the Arts will host the first BxMA Ball, raising funds to support our Free Admissions policy.

An intimate dinner for our Honorees will include Trustees, major donors, cultural luminaries, city officials, and other prominent friends. Later, a larger party will flow throughout the Museum, incorporating collectors, art patrons, artists, and community members. We expect between 500 and 600 guests, many of which will be college educated, ages 25 to 60, with incomes of \$45,000 and above

**The  
Bronx  
Museum  
of the  
Arts Ball**

DINNER

6:30PM

HONOREES

Mickalene Thomas  
Racquel Chevremont

BXMA BALL CHAIRS

Jerome LaMaar  
Angel Otero

# The BxMA Ball

4/18

## The Life and Times of Alvin Baltrop

A quiet man who supported himself doing odd jobs, Bronx native Alvin Baltrop left an important body of photographic work at his untimely death in 2004. Focusing on the West Side piers and the gay culture that flourished there after 1973, his work is only now garnering the serious attention it deserves. Over 200 Baltrop photographs memorialize New York City at a breaking-point moment amid ruin and chaos, and a moment pivotal to the LGBTQ community, in conjunction with the commemoration of the anniversary of the Stonewall riots.



## Henry Chalfant: Art vs. Transit, 1977-1987

Henry Chalfant's photographs and films immortalize the transient art form of subway art, and helped launch graffiti art into the international phenomenon it is today. In this first U.S. retrospective, hundreds of photographs, including life-size prints of subway cars and a video including over 800 images of both well-known Bronx legends and under-recognized, all-city writers will be included. As well, a recreation of Henry's studio, where artists studied their ephemeral works and compared them to their friends and rivals, will offer a rare glimpse into the times in which this rebellious art was formed.





# Honorees

5/18

## Racquel Chevremont

Bronx-born Racquel Chevremont was a model and business woman who built a contemporary art collection and ran the State Street Salon (a platform for artists, curators and collectors to cultivate a new generation of collectors). She is an art consultant and co-founder of Deux Femmes Noires, a platform to bring visibility to artists of color and queer artists.

## Mickalene Thomas

Mickalene Thomas is best known for her elaborate, lush, rhinestone-adorned and provocative paintings of African American women that explore history of painting, power and femininity. Thomas's work engages art history, portraiture and genre painting. After earning her MFA from Yale University in 2002, she has had numerous solo exhibitions, including The Brooklyn Museum and The Museum of Modern Art, New York.

**Chevremont and Thomas will be honored with the BxMA Pathmakers Award**



# Food Curation

6/18

## Ghetto Gastro

Ghetto Gastro is a culinary collective and cultural movement that operates at the intersection of food, design and community empowerment through transformative experiences, narrative-driven content, and other tactical techniques.



# DJ Set + Installation by Venus X + Special Guests

7/18

## Venus X

New York native Venus X has made a name for herself as one of the world's most exciting DJs and is poised to take over the global scene and bring the spotlight to young Latina women with her unique taste in music. She is best known for her work with the brand Hood By Air, singer MIA and as a curator of music at MoMA Warm Up Festival. She helped to jumpstart the clothing brand through her rave GHE20G0TH1K which began in 2009 and has become known as the best underground party in New York since, the party attracted the likes of up and coming musicians like ASAP Rocky to more established names like MIA and Diplo as well as designers like Alexander Wang, Telfar and many other downtown creators seeking inspiration and refuge in experimental club music.





# Creative Consultant & DJ Set

8/18

## Jose Parla

José Parlá is a contemporary American painter, best known for his monumental calligraphic abstractions. His painting transforms the language of the street into a hybrid form, engaging the history of abstraction, musicality, and the accumulation of information on walls and streets.

## Stefan Ruiz

Stefan Ruiz is a painter, award winning, widely-exhibited photographer, and creative director. His work has appeared in magazines including the New York Times Magazine, The New Yorker, Vogue and W. He has produced award-winning campaigns for Caterpillar, Camper, Diesel and Air France.





# Special Performance

9/18

## TK Wonder

TK Quann is a rapper, singer, writer, and model under the moniker TK Wonder. She has opened for Sting, Justice, The Prodigy, Erykah Badu, Nas, Lauryn Hill, N.E.R.D., Queens of the Stone Age, Elliphant and Franz Ferdinand, among others. Along with her twin sister, Cipriana Quann, she is an activist and advocate for diversity and inclusivity within the fashion and beauty industry.

She has been featured in commercials and campaigns for Fendi, Valentino, Tiffany Co., L'Oréal, Sephora, Kenneth Cole, Gap, Saks Fifth Avenue and Target. Her work in fashion includes the cover of Harper's Bazaar NL (with her sister) as well as editorial spreads for Vogue US, NY Mag, Cosmopolitan, Elle Brazil, and many others.



# Special Performances

10/18

## House of Yes

A collective of creatives, performers and innovators who live to support artistic expression, performance, nightlife and community, House of Yes builds intimate experiences, spectacular entertainment, killer parties and outrageous events.

## B-Girl Rokafella

Ana “Rokafella” Garcia is a female break dance pioneer, dance teacher, poet, musician, and entrepreneur.



# Our Audience

Left to right: ; Kennedy Yanko and Larry Ossei-Mensah; Junko Kobayashi and Carey Lovelace; Kasseem “Swizz Beatz” Dean & Deborah Cullen; Casey Fremont Crowe; Sanford Biggers; Andrew Jacobson, Danny Baez, Guest, Derrick Adams, Joseph Mizzi.





# Former Bronx Museum Honorees

12/18

**Grandmaster Flash**

Pioneering hip-hop recording artist & DJ

**Alan and Arlene Ada**

Author and actor

**Njideka Akunyili Crosby**

Artist

**Don and Shelley Rubin**

Collectors and philanthropists

**Michele Roberts**

First woman to head the NBA Players Association

**Eddie Palmieri**

Winner of the first Latin Jazz Grammy

**Ella Fontanals-Cisneros**

Collector and philanthropist

**Alan Siegel**

Branding Titan

**Carey Lovelace**

Curator and Playwright

**The New York Yankees**

**Hank Willis Thomas, Eric Gottesman  
and For Freedoms**

**Junko Kobayashi and The Stan Lee  
Foundation**

The New York Times

THE CUT      F L A U N T      *NEW YORK*

**BRONX***Times*

VANITY FAIR

# BxMA Ball Highlights

14/18

6:30 PM

Dinner curated by Ghetto Gastro

Honoring artists Mickalene Thomas and Racquel Chevremont

Co-hosted by artist and BxMA Trustee Angel Otero and Jerome

LaMaar, “The Style Monk”

With a special performance by House of Yes and TK Wonder



8:30 PM

The Life and Times of Alvin Baltrop

Henry Chalfant: Art vs Transit, 1977-1987

DJ Set + Installation by Venus X

DJ Set by Jose Parla and Stefan Ruiz

Pop-up Bronx Brewery Beer Garden

Dancing by B-Girl Rokafella and The Full Circle Souljahs





# \$50,000 Platinum Sponsor

15/18

- Ten (10) tickets to the Ghetto Gastro Curated Dinner honoring Mickalene Thomas and Raquel Chevremont featuring performances by TK Wonder and more.
- Table placement near the performance
- Listing as a Platinum Sponsor on the digital invitation and accompanying materials, and the Museum's website.
- Logo inclusion on all related press materials and your brand's name as "presented with" in photo captioning of the event
- Your brand on the step and repeat with photo opportunities with celebrities and talent in attendance;
- Invitations to exhibition openings, select public programs, curatorial led tours, and artist's studio visits
- Opportunity to host a private event at the Bronx Museum for your company's employees and/or clients



# \$25,000 Gold Sponsor

16/18

- Eight (8) VIP tickets to the BxMA Ball VIP Dinner and host (2) two Artists
- Listing as a Gold Sponsor on the BxMA Ball digital invitation, website and materials
- Your brand on the BxMA Ball step and repeat with photo opportunities with press
- Invitations to select exhibition openings
- Opportunity to host a private event at the Bronx Museum for your company's employees and/or clients
- Acknowledgement for your support on the Bronx Museum's website and donor wall



# \$10,000 Silver Sponsor

17/18

- Six (6) VIP Tickets To The BxMA Ball And Host (2) Two Artists
- Listing As A Silver Level Sponsor In The BxMA Ball digital invitation and website
- Your Brand On The BXMA Step And Repeat With Photo Opportunities With Press And Journalists
- Acknowledgement For Your Support On The Bronx Museum's Website And Donor Wall





# Contact

18/18

For more information, or to custom build your own sponsorship package, please contact

## **Alan Yamahata**

Director of Development

718-681-6000 x 170

[ayamahata@bronxmuseum.org](mailto:ayamahata@bronxmuseum.org)

## **Claudette McQueen**

Manager of Special Events and Membership

718-681-6000 x 174

[cmcqueen@bronxmuseum.org](mailto:cmcqueen@bronxmuseum.org)