



**Spring Gala and Auction
Journal Ad Tribute Reply Form**

Gala Co-Chairs
Eric Blair-Joannou
Fiona Cibani
Olivia Douglas
Abigail Scheuer

Monday, February 27, 2017
Cocktails: 6:30PM
Dinner: 7:30PM

at
Conrad New York
102 North End Ave
New York City

Yes, I would like to support the Bronx Museum through the purchase of a full color journal tribute at the below size:

\$1,500 - Full Page, Back Cover

Full Page Ad (Full Bleed) 6 3/8"(w) x 8 3/8"(h)
Full Page Ad (Non Bleed) 5 1/2"(w) x 7 1/2"(h)

\$1,000 - Full Page, Inside

Full Page Ad (Full Bleed) 6 3/8"(w) x 8 3/8"(h)
Full Page Ad (Non Bleed) 5 1/2"(w) x 7 1/2"(h)

\$500 - 1/2 page

Half Page Ad (Full Bleed) 6 3/8"(w) x 4 3/8"(h)
Half Page Ad (Non Bleed) 5 1/2"(w) x 3 1/2"(h)

\$375 - 1/4 page

Quarter Page Ad (Full Bleed) 3 3/8"(w) x 4 3/8"(h)
Quarter Page Ad (Non Bleed) 2 1/2"(w) x 3 1/2"(h)

I will submit my own artwork/ad

Personal Message:

Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ E-mail _____

Check Payment Enclosed: \$ _____ (Please make checks payable to: The Bronx Museum of the Arts)

Submission Details:

Deadline to submit artwork:

Monday, January 16, 2017

Submit to:

Allison Grandy at

Gala@Bronxmuseum.org

or 718-681-6000, ext. 174

Charge My: Visa MasterCard American Express

Credit Card Number _____

Expiration Date _____ Security Code: _____

Signature _____

Electronic File Requirements:

Please ensure file quality is 300 DPI. TIFF format preferred; JPEG acceptable. If you choose not to submit your advertisement or personal message in TIFF or JPEG format, the layout of copy and type selection is at the discretion of The Bronx Museum of the Arts. No proof will be submitted for approval.

Please return form to:
The Bronx Museum of the Arts
Spring Gala and Auction
1040 Grand Concourse
Bronx, NY 10456