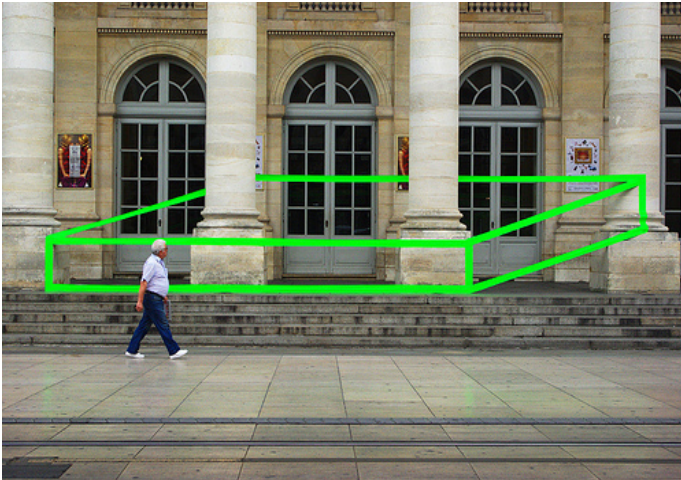


# Brooklyn Street Artist Aakash Nihalani Plays with The Everyday

**BY: Beverly**

Street artist [Aakash Nihalani's](#) geometrical tape art creates optical illusions using the urban landscape. He often chooses extremely bright tape as his medium, and makes designs that appear 3D by applying the tape directly to walls and pavement. Encountering his work is a little like walking into a disorienting new wave music video. Which, in a way, is what he's going for.



Aakash Nihalani's tape art in Bordeaux, France Photo: Aakash Nihalani/Flickr

In his artist statement published on his [website](#), he says he wants to “highlight the unexpected contours and elegant geometry of the city itself” and to “create a new space within the existing space of our everyday world for people to enter freely, and unexpectedly ‘disconnect’ from their reality.”

Basically, he wants to brighten your day by messing with your head. And we love him for it.

Technically, there's nothing illegal about putting fluorescent tape on asphalt and Nihalani has so far had no problems with the law. That may be why, unlike many street artists who are only known by aliases, he goes by his given name. But, perhaps because of the mischievous nature of his art, he still works very quickly. You can watch how quickly in this video. (Look for cameos of other street artist's work): Nihalani is considered a local treasure in Brooklyn, but his work has turned up everywhere from Bordeaux, France to his [ancestral India](#). And he directed this video teaser for [Das Racist's Shut Up, Dude](#) mixtape. The man is everywhere.

