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## Indian art rules at International Dubai Art Fair

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ART ATTACK: Works of contemporary Indian artists were widely appreciated at the International Dubai Art Fair.

**Dubai:** The second International Art Fair was held at Dubai recently, and as the event concluded what emerged was the growing popularity of Indian art.

Last week all roads led to the International Dubai Art Fair, and Dubai being the hub of international entrepreneurs, is buzzing with the flavour of the season— Indian art. The International Dubai Art Fair is growing to be one of the biggest art fairs in the world, and it's relevant to Indians as the focus this year is on Indian contemporary art. Director Dubai Art Fair, John Martin says, "It's an opportunity for collectors in Middle East, Europe, Far East and America to come here showing interest in the art from the region."

The two most popular artists with gallery owners from various parts of the world at the event were Subodh Gupta and Jitesh Kallat. Gallery owner from Italy Mario Cristiani comments on the works of Subodh Gupta, "Works of Subodh are very important for us, because his work has the sensibility of the tradition of India, but in a modern context."

"We've had tremendous response for Indian art, particularly for the work of Jitesh Kallat," says Jena Balton a gallery owner from Chicago.

The fair marked the paradigm shift of interest in art from the Western world to the Eastern zone.

It also looked beyond our masters like Husain or Raza, to give due recognition to the potential in the contemporary genre that's breaking records in the international market.