



1500 Gallery | 511 w 25th St. #607, New York, NY 10001 | +1.212.255.2010 | www.1500gallery.com

**Winner of Brazil's Top Photography Prize to Exhibit at New Gallery
March 30 – July 30, 2011**

NEW YORK – Starting Wednesday, March 30, 1500 Gallery will be exhibiting *Berlinscapes*, new color photographs by Tuca Vieira, winner of the 2010 Premio Porto Seguro, the most important annual art photography prize in Brazil.

Drawing on the formal rigor and architectural inspiration of the Düsseldorf School, Vieira creates his own distinctive style. The photographs depict functional architecture but in a nocturnal setting, with sensual lighting. One could describe it as a "tropicalization" of German photography's rigidity and formality – "Germany meets Brazil". Made during Vieira's 2009 artist's residency in Berlin, this body of work highlights the contrasts and juxtapositions of "old Berlin" and "new Berlin", revealing traces of not only divergent prosperity, but also the great battles for territorial and ideological conquest that caused it. If, on one hand, the physical presence of man escapes the viewfinder, on the other it is reinforced by clear evidence of man's effect on the landscape through monuments and markings, denoting conquests and circumscribing the course of history. From these fragments, the city of Berlin emerges in all its complexity. *Berlinscapes* was curated by Ilana Bessler (Brazil).

Vieira is from Sao Paulo and from 2004-2009 worked as a reporter and photojournalist for the Brazilian newspaper *Folha de São Paulo*. Since 2002 Vieira has worked on personal projects relating to cityscapes, architecture and urbanism. His work is present in the collections of the Sao Paulo Museum of Art (Brazil), Itaú Cultural (Brazil), and the Kiyosato Museum of Photographic Arts (Japan), among others. For further information visit www.1500gallery.com

About 1500 Gallery

1500 Gallery is located in New York City's West Chelsea gallery district and specializes in Brazilian photography – the first gallery in the world with this explicit focus. 1500 represents several of the most recognized Brazilian art photographers, both emerging and established, with works present in major collections in Brazil and worldwide. 8 of 1500's photographers are present in the Sao Paulo Museum of Art's collection of photography. 1500 was founded in 2010 by Alexandre Bueno de Moraes and Andrew S. Klug. For more information, visit www.1500gallery.com

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Contact: Andrew S. Klug/1500
Galleryandrew@1500gallery.com/+1.917.362.0770