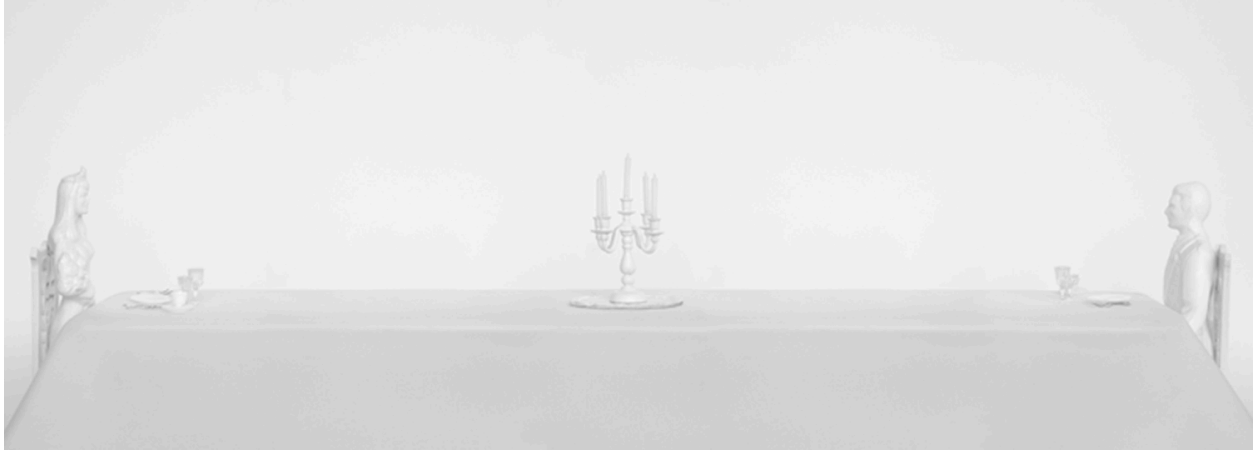


LEILA HELLER GALLERY.

**Leila Heller Gallery to Participate in
VIP Art Fair 2.0
Exclusively Online
February 3-8, 2012**



Rachel Lee Hovnanian, *Dining Table*, 2010
Photograph, archival ink on rag paper, 36 x 100 in (91 x 254 cm)

For the second edition of the VIP Art Fair, Leila Heller Gallery will highlight work from both emerging and established artists from the U.S., Middle East, Europe, and Asia. The VIP Art Fair can be viewed exclusively online at www.vipartfair.com from February 3 – 8, 2012.

The exhibition will feature a number of recent works by gallery artists, including Rachel Hovnanian's *Dining Table*, 2010, Negar Ahkami's *Hyperbolic*, 2011, Ran Hwang's *Two Love Tree*, 2011, and Roya Akhavan's *Entrapped*, 2011. Ayad Alkadhi will be represented by *Spring*, 2011-2012, a large, mixed-media work that will be debuted in conjunction with the artist's first solo exhibition, *Umbilical*, on view at Leila Heller Gallery's Chelsea location from February 2 – 25, 2012.

Leila Heller Gallery will also feature works by Shiva Ahmadi, Faig Ahmed, Shoja Azari, Kezban Arca Batibeki, Ghasem Hajizadeh, Khosrow Hassanzadeh, Shahram Karimi, Farideh Lashai, Alexis Laurent, Gayle Mandle, Leila Pazooki, Rolf Sachs, Soody Sharifi, Iké Udé, and Firooz Zahedi.

Through innovative technology, VIP 2.0 will connect visitors with the very best in contemporary art, enabling communication and engagement on a global scale, 24 hours a day, throughout the event.

For further information, please contact Jessica Davidson at (212) 249-7695 or Jessica@leilahellergallery.com.

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