

PRESS RELEASE

Trey Speegle
Good Luck With That

Benrimon Contemporary

September 13, 2012 - October 20, 2012
For immediate release

Good Luck With That, the second solo exhibition at Benrimon Contemporary by Neo-Pop artist Trey Speegle, is at once his most decorative and conceptual. The painter, known for recontextualizing vintage paint-by-number paintings and combining them with words and phrases, proceeds in the new works to deconstruct the genre and reconstruct it in a range of ways.



Leaping back to Abstract Expressionism, Speegle hops forward to Pop, literally and visually, with his *Abstract Bridge/Abstract Waterfall* series. In these works, the artist playfully recombines color field paintings with intricate paint-by-number line work, hybridizing the intense subjectivity of expressionism with the readymade art-for-all template of the oft-derided form.

2012 marks the 60th anniversary of the paint by numbers phenomenon which sprang into glorious life in 1952. Speegle himself, 52, was born in 1960. The corollary numbers are embedded in the *Better Number* series, converging the origins of Pop, the introduction of paint by numbers and the artist's own chronology.

The 10 foot diptych, *The Future Was Better*, points the way to future past tense, in a landscape absent of green but filled with an abundance of optimism, the flip side of the show's title. Speegle references both Pop and Conceptual Art with his *Better Future Paint* cans, repurposing ready-mades into a limited edition series of stacked three-dimensional prints embedded with encouragement and clues for the viewer's "better" life.

Also featured in the show, the "Mark" series is based on croppings of vintage paint by numbers, enlarged as hard-edged painted backgrounds and screened with a silhouetted horse and line work. *It Left a Mark Where You Were* is a series of black-framed shadow boxes with black tempera "alterations" on vintage panels, denoting possible loss, absence and melancholia.

Speegle has recently collaborated on projects with Fred Perry, Stella McCartney and Anthropologie Home. He shows his originals on paper in Jonathan Adler shops in the US and in London. In 2011, The Microsoft Art Collection acquired his iconic *You Are Here* painting for the lobby of their San Francisco headquarters. Trey is featured in several upcoming books, including *Thank You Andy Warhol*, which will premiere on October 4th with an exhibit of works from the book during Speegle's *Good Luck With That* exhibition. The artist divides his time between New York City's Meatpacking District and his converted barn in the Catskill Mountains.

Benrimon Contemporary is located at 514 West 24th Street, 2nd floor, New York, NY 10011 between 10th and 11th Avenues. Our hours are Tuesday to Saturday 10am to 6pm and by appointment any other time.

For further information or images, please contact the gallery at 212.924.2400 or info@bcontemporary.com.